

## **Not feeling blue about going green: Canada's Greenest Employers for 2015 are announced**

Toronto, April 22, 2015: With much of the news focused on tumbling oil and commodity prices, you might think environmental issues had fallen off the public radar. Yet many of the nation's most progressive organizations have been quietly building remarkable environmental initiatives that have become part of their organizational culture. The best of these were recognized today as winners of this year's *Canada's Greenest Employers* competition.

"Building environmental awareness improves the culture of an organization far beyond the confines of the 'green' debate," says Richard Yerema, Managing Editor at the Canada's Top 100 Employers project at Mediacorp Canada Inc., which organizes the competition. "Creating a culture of sustainability attracts people to the organization who are interested in the long-term and new approaches to problems."

The winners of this year's competition offer a catalogue of best-practices for any organization interested in making environmental values central to their culture. Here are a few of their initiatives the editorial team highlighted:

- The **City of Vancouver** offers reward points to employees who engage in healthy and sustainable lifestyles, such as walking or cycling to work.
- In Mississauga, Ontario, **LoyaltyOne Inc.** operates one of Canada's largest rooftop solar photovoltaic installations above its 50,000 square-foot call centre, with real-time displays in the lunch area that let employees know how much of their work is being powered by the sun.
- Outdoor equipment and apparel manufacturer **Arc'Teryx Equipment Inc.** of North Vancouver, BC, has been able to divert over 90% of the waste created by its manufacturing process, from scrap metal to leftover fabric.
- Cheque processor **Symcor Inc.** publishes a dedicated e-newsletter on the company's green initiatives, with eco-friendly prizes offered to employees who suggest the best Earth-friendly initiatives.
- Vaughan, Ontario-based **PowerStream, Inc.** operates a fleet of company-owned vans that allow employees of this electricity utility to carpool to work.

Now entering its 9<sup>th</sup> year, *Canada's Greenest Employers* recognizes employers that lead the nation in creating a culture of environmental awareness. The employers selected by the editors have developed exceptional earth-friendly initiatives and are attracting people because of their environmental leadership. This award grew out of two remarkable speeches by Al Gore and Robert F. Kennedy Jr. at the annual editorial conference on the Top 100 project in 2006 and 2007.

The full list of this year's winners were announced online today in The Globe and Mail. The editors' detailed reasons for selection were released this morning at: <http://www.canadastop100.com/green>

###

For further information: Kristina Leung, Senior Editor, 416-964-6069 x1464

## CANADA'S GREENEST EMPLOYERS 2015 WINNERS

Accenture Inc. <i>(Toronto ON)</i>	Perkins+Will Architects <i>(Vancouver BC)</i>
Amec Foster Wheeler NCL Ltd. <i>(Oakville ON)</i>	PowerStream, Inc. <i>(Vaughan ON)</i>
ARAMARK Canada Ltd. <i>(Toronto ON)</i>	Provincial Health Svcs. Auth. <i>(Vancouver BC)</i>
Arc'Teryx Equipment Inc. <i>(N. Vancouver BC)</i>	PWC / PricewaterhouseCoopers <i>(Toronto ON)</i>
Assiniboine Credit Union <i>(Winnipeg MB)</i>	RBC <i>(Toronto ON)</i>
Bayer Inc. <i>(Toronto ON)</i>	Red River College <i>(Winnipeg MB)</i>
BC Housing Mgmt. Commission <i>(Burnaby BC)</i>	Rogers Communications Inc. <i>(Toronto ON)</i>
BC Hydro <i>(Vancouver BC)</i>	SaskTel <i>(Regina SK)</i>
BC Public Service <i>(Victoria BC)</i>	Siemens Canada Limited <i>(Oakville ON)</i>
BMO Financial Group <i>(Toronto ON)</i>	Stikeman Elliott LLP <i>(Montréal QC)</i>
Desjardins Group <i>(Montréal QC)</i>	Sunnybrook Health Sciences Ctr. <i>(Toronto ON)</i>
Efficiency Nova Scotia <i>(Dartmouth NS)</i>	Symcor Inc. <i>(Mississauga ON)</i>
ENMAX Corporation <i>(Calgary AB)</i>	TD Bank Group <i>(Toronto ON)</i>
First Calgary Financial <i>(Calgary AB)</i>	TELUS Corporation <i>(Vancouver BC)</i>
Hewlett-Packard <i>(Mississauga ON)</i>	Toyota Canada Inc. <i>(Toronto ON)</i>
Home Depot of Canada Inc. <i>(Toronto ON)</i>	UBC / Univ. British Columbia <i>(Vancouver BC)</i>
Hydro Ottawa Limited <i>(Ottawa ON)</i>	University of Alberta <i>(Edmonton AB)</i>
IKEA Canada LP <i>(Burlington ON)</i>	University of Northern B.C. <i>(Prince George BC)</i>
Insurance Corp. B.C. / ICBC <i>(N. Vancouver BC)</i>	University of Toronto <i>(Toronto ON)</i>
Keilhauer Ltd. <i>(Toronto ON)</i>	Vancity <i>(Vancouver BC)</i>
KPMG LLP <i>(Toronto ON)</i>	Vancouver Island Health Auth. <i>(Victoria BC)</i>
Kwantlen Polytechnic University <i>(Surrey BC)</i>	Vancouver, City of <i>(Vancouver BC)</i>
Labatt Breweries of Canada <i>(Toronto ON)</i>	Veridian Corporation <i>(Ajax ON)</i>
Ladysmith, Town of <i>(Ladysmith BC)</i>	Whistler Blackcomb <i>(Whistler BC)</i>
LoyaltyOne Inc. <i>(Toronto ON)</i>	Xerox Canada Inc. <i>(Toronto ON)</i>
LUSH Handmade Cosmetics <i>(Vancouver BC)</i>	YMCA of Greater Toronto <i>(Toronto ON)</i>
Manitoba Hydro <i>(Winnipeg MB)</i>	York University <i>(Toronto ON)</i>
Mohawk College <i>(Hamilton ON)</i>	
Nature Conservancy of Canada <i>(Toronto ON)</i>	
Nature's Path Foods Inc. <i>(Richmond BC)</i>	
Oakville, Town of <i>(Oakville ON)</i>	
Ontario Public Service / OPS <i>(Toronto ON)</i>	
Ontario Teachers Insurance Plan <i>(Waterloo ON)</i>	