

Fostering innovation through inclusiveness: Canada's Best Diversity Employers for 2016 are announced.

TORONTO, February 24, 2016 – Ask an economist to name the most important quality a nation or organization must develop and you're likely to get an earful about innovation. Technological change and globalization have accelerated our traditional understanding of "creative destruction" rapidly: those who fail to innovate are certain to see their prospects fade rapidly. So how can organizations and nations become more innovative? The winners of this year's *Canada's Best Diversity Employers* competition, announced today, make a persuasive case that becoming an inclusive organization is a great way to improve innovation.



"Organizations that promote diversity and inclusiveness attract people with new perspectives and solutions," says Kristina Leung, lead editor on the *Canada's Best Diversity Employers* competition and Senior Editor at Mediacorp Canada Inc., which manages the project. "We've always known that inclusive workplaces make organizations stronger; we see now that much of this strength comes from innovation."

Now entering its 10th year, the *Canada's Best Diversity Employers* competition recognizes the nation's leaders in creating inclusive workplaces for employees from five diverse groups: women; visible minorities; persons with disabilities; Aboriginal peoples; and lesbian, gay, bisexual and transgender (LGBT) peoples. Employers are selected by the editors at Mediacorp based on submissions to the annual Canada's Top 100 Employers project, which has been published annually since 1999.

"For some years, the business case for workplace diversity has been about 'reflecting the community' that an organization serves," says Richard Yerema, Managing Editor of the Canada's Top 100 Employers competition. "We see now that the business case goes far beyond this – an inclusive workplace changes the DNA of an organization and makes it more innovative."

The winners of this year's *Canada's Best Diversity Employers* competition were announced today in a special magazine published in *The Globe and Mail*. The editors' detailed reasons for selection were released this morning at: <http://www.canadastop100.com/diversity>

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For more information:

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CANADA'S BEST DIVERSITY EMPLOYERS

2016 Winners

Accenture Inc. (*Toronto ON*)
 Agrium Inc. (*Calgary AB*)
 Air Canada (*Saint-Laurent QC*)
 Amex Canada Inc. (*Toronto ON*)
 BC Hydro (*Vancouver BC*)
 BCIT (*Burnaby BC*)
 BDC (*Montréal QC*)
 Blake, Cassels & Graydon LLP (*Toronto ON*)
 Cameco Corporation (*Saskatoon SK*)
 Canada Mortgage & Housing Corp. (*Ottawa ON*)
 Capgemini Canada Inc. (*Toronto ON*)
 Cargill Limited (*Winnipeg MB*)
 Centre for Addiction & Mental Health (*Toronto ON*)
 Children's Aid Society of Toronto, The (*Toronto ON*)
 CIBC (*Toronto ON*)
 Corus Entertainment Inc. (*Toronto ON*)
 Deloitte LLP (*Toronto ON*)
 Dentons Canada LLP (*Toronto ON*)
 Edmonton, City of (*Edmonton AB*)
 Enbridge Inc. (*Calgary AB*)
 Health Canada / Santé Canada (*Ottawa ON*)
 Hewlett-Packard (Canada) Co. (*Mississauga ON*)
 Home Depot of Canada Inc. (*Toronto ON*)
 Jazz Aviation LP (*Dartmouth NS*)
 KPMG LLP (*Toronto ON*)
 Lafarge Canada Inc. (*Calgary AB*)
 Loblaw Companies Limited (*Brampton ON*)
 Manitoba Hydro (*Winnipeg MB*)
 Manitoba Public Insurance Corp. (*Winnipeg MB*)
 Manitoba, Government of (*Winnipeg MB*)
 McCarthy Tétrault LLP (*Toronto ON*)
 Medtronic of Canada Ltd. (*Brampton ON*)
 Monsanto Canada Inc. (*Winnipeg MB*)
 Mount Sinai Hospital (*Toronto ON*)
 National Bank of Canada (*Montréal QC*)
 Northwest Territories, Govt. of the (*Yellowknife NT*)
 Ontario College of Trades (*Toronto ON*)
 Ontario Public Service (*Toronto ON*)
 Osler, Hoskin & Harcourt LLP (*Toronto ON*)
 Ottawa, City of (*Ottawa ON*)
 Overwaitea Food Group LP (*Vancouver BC*)
 PepsiCo Canada (*Mississauga ON*)
 Procter & Gamble Inc. (*Toronto ON*)
 RBC (*Toronto ON*)
 Red River College (*Winnipeg MB*)
 Rogers Communications Inc. (*Toronto ON*)
 Ryerson University (*Toronto ON*)
 Saskatchewan Govt. Insurance / SGI (*Regina SK*)
 Saskatoon Health Region (*Saskatoon SK*)
 Saskatoon, City of (*Saskatoon SK*)
 SaskPower (*Regina SK*)
 SaskTel (*Regina SK*)
 Scarborough Hospital, The / TSH (*Scarborough ON*)
 Shell Canada Limited (*Calgary AB*)
 Sodexo Canada Ltd. (*Burlington ON*)
 TD Bank Group (*Toronto ON*)
 TELUS Corporation (*Vancouver BC*)
 Toronto, City of (*Toronto ON*)
 University of British Columbia (*Vancouver BC*)
 University of Toronto (*Toronto ON*)
 University of Victoria (*Victoria BC*)
 Vancouver, City of (*Vancouver BC*)
 William Osler Health System (*Brampton ON*)
 Xerox Canada Inc. (*Toronto ON*)
 YMCA of Greater Toronto (*Toronto ON*)