

## Small business, big opportunity: ‘Canada’s Top Small & Medium Employers’ for 2025 are announced

TORONTO, April 8, 2025 – More Canadians are turning to small and medium enterprises (SMEs) for career growth, flexibility and meaningful work. Compared to larger employers, SMEs usually offer faster-paced environments where employees can take on more responsibility early in their careers, shape their roles and develop skills faster. These advantages define this year’s *Canada’s Top Small & Medium Employers*, announced this morning by Mediacorp Canada Inc., organizers of the annual Canada’s Top 100 Employers project.

“Our SME winners have always provided dynamic environments where employees are in the driver’s seat in mapping out their career paths,” says Richard Yerema, executive editor of the Canada’s Top 100 Employers project. “But what’s changing is their ability to match larger employers in terms of benefits such as vacation allowance, mental health support, and family-friendly benefits. The differences between these SMEs and the winners on our national list are becoming increasingly smaller.”

Once known primarily for their strong workplace culture and growth opportunities, many SMEs now offer benefits that now rival much larger enterprises. Increasingly, SME winners provide at least three weeks’ starting vacation (at some, the vacation allowance is *unlimited*), parental leave top-ups, mental health coverage, and flexible work arrangements. Many winners also lead the way in providing in-house professional development, mentorship, and unique rewards like travel tickets or other perks that are more difficult to implement at larger organizations.

“Today’s employees are looking for flexibility, purpose, and an opportunity to grow,” adds Kristina Leung, managing editor of the Canada’s Top 100 Employers project. “This year’s SME winners are rising to the challenge with competitive benefits and a workplace culture that prioritizes personal and professional development. They are a top choice for Canadians at any stage of their career.”

Now in its 12<sup>th</sup> year, *Canada’s Top Small & Medium Employers* is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation’s best workplaces and forward-thinking human resources policies. Editors at Mediacorp review employers on eight criteria, which have remained consistent since the project’s inception: (1) Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. The editors publish detailed ‘reasons for selection’ for these criteria, providing transparency in the selection of winners and a catalogue of best practices for employers and job-seekers alike. To be eligible for this competition, employers must have their



head office or principal place of business in Canada and meet the Statistics Canada [definition](#) of a small or medium enterprise.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the [Canada's Top 100 Employers](#) project, which includes 19 regional and special-interest editorial competitions that reach millions of Canadians annually through a variety of magazine and newspaper partners, including The Globe and Mail. Mediacorp also operates [Eluta.ca](#), one of Canada's largest job search engines, which has been used by millions of job-seekers to find new job postings and discover what the nation's best employers are offering.

The full list of *Canada's Top Small & Medium Employers (2025)* was announced today in a [special magazine](#) published online in The Globe and Mail and on Eluta.ca. Detailed 'reasons for selection' for each of this year's winners, as well as stories and photos about their initiatives, were released today by the editors and are accessible via the [competition homepage](#).

Join the discussion about today's announcement on social media:

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Hashtags: #topSME #topemployers2025

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Further information:

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## **Canada's Top Small & Medium Employers 2025 Winners**

Absorb Software Inc., *Calgary AB*

Acuitas Therapeutics, Inc., *Vancouver BC*

Acuity Insights Inc., *Toronto ON*

ADAPTOVATE Inc., *Toronto ON*

AME Consulting Group Ltd., *Victoria BC*

Aquifer Distribution Ltd., *Saskatoon SK*

Arctiq, *Toronto ON*

Artis REIT, *Winnipeg MB*

Aspect Structural Engineers Canada Ltd., *Vancouver BC*

Auvik Networks Inc., *Thornhill ON*

BCV Asset Management Inc., *Winnipeg MB*  
 Belliveau Veinotte Inc., *Bridgewater NS*  
 Black & White Zebra Industries Inc., *Vancouver BC*  
 BluEarth Renewables Inc., *Calgary AB*  
 Bluedrop ISM Ltd., *St. John's NL*  
 Boughton Law Corporation, *Vancouver BC*  
 Broadsign Canada Company, *Montréal QC*  
 BTTC (Canada) Inc., *Toronto ON*  
 Burnet, Duckworth & Palmer LLP, *Calgary AB*  
 Cadence Leadership + Communication Inc., *Vancouver BC*  
 CBCL Limited, *Halifax NS*  
 Century Group Lands Corp., *New Westminster BC*  
 C.F. Crozier & Associates Inc. / CFCA, *Collingwood ON*  
 CGI Constructors, *Mississauga ON*  
 CHES Special Risk Inc., *Toronto ON*  
 Christie Innomed Inc., *Saint-Eustache QC*  
 CoLab Software Inc., *St. John's NL*  
 Computer Room Services Corporation / CRSC, *Ajax ON*  
 CoPilot AI, *Vancouver BC*  
 CPCS Transcom Ltd., *Ottawa ON*  
 Croesus Finansoft Inc., *Laval QC*  
 Crombie REIT, *New Glasgow NS*  
 Cromptimistic Technology Inc., *Saskatoon SK*  
 Crowe BGK LLP, *Westmount QC*  
 Crowe Soberman LLP, *Toronto ON*  
 Crown Property Management Inc., *Toronto ON*  
 Dash Social, *Halifax NS*  
 Diamond Schmitt Architects Inc., *Toronto ON*  
 Dig Insights Inc., *Toronto ON*  
 Drake Hotel Properties (DHP) Inc., *Toronto ON*  
 Duncan Craig LLP, *Edmonton AB*  
 Durward Jones Barkwell & Company LLP, *St Catharines ON*  
 ETRO Construction Ltd., *Burnaby BC*  
 Fengate Asset Management, *Toronto ON*  
 First Capital REIT, *Toronto ON*  
 FISPAN Services Inc., *Vancouver BC*  
 Flipp Corp., *Etobicoke ON*  
 Fowler Bauld & Mitchell Ltd. / FBM, *Halifax NS*  
 Fresche Solutions Inc., *Montréal QC*  
 Fuller Landau LLP, *Toronto ON*  
 Fundserv Inc., *Toronto ON*  
 Genoa Design International Ltd., *Mount Pearl NL*  
 Granite REIT, *Toronto ON*  
 Harris & Company LLP, *Vancouver BC*  
 Hatfield Consultants LLP, *North Vancouver BC*  
 Humania Assurance Inc., *Saint-Hyacinthe QC*  
 Integrated Sustainability Consultants Ltd., *Calgary AB*  
 Intiveo, *Vancouver BC*  
 InvestorCOM Inc., *Brantford ON*  
 ISA Cybersecurity Inc., *Etobicoke ON*  
 Jilly Box Inc., *The, Kelowna BC*  
 Johnston Group Inc., *Winnipeg MB*  
 KJA Consultants Inc., *Toronto ON*  
 KTI Limited, *Aurora ON*  
 Lakefield LLP, *Saskatoon SK*  
 Lawrie Insurance Group Inc., *Hamilton ON*

Lawson Lundell LLP, *Vancouver BC*  
 LBMX Inc., *London ON*  
 Longboard Architectural Products Inc., *Abbotsford BC*  
 Mawer Investment Management Ltd., *Calgary AB*  
 McDougall Gauley LLP, *Saskatoon SK*  
 Metro Compactor Service Inc., *Brampton ON*  
 Mistplay Inc., *Montréal QC*  
 More Than Just Feed Inc., *Strathmore AB*  
 Multiview Financial Software, *Ottawa ON*  
 Noseworthy Chapman Chartered Professional Accountants, *St. John's NL*  
 Nulogy Corporation, *Toronto ON*  
 Obsidian Energy Ltd., *Calgary AB*  
 Office Interiors, *Dartmouth NS*  
 Olympia Financial Group Inc., *Calgary AB*  
 Open Farm Inc., *Toronto ON*  
 Orennia Inc., *Calgary AB*  
 Pacific Coastal Airlines Ltd., *Richmond BC*  
 Patlon Aircraft & Industries Ltd., *Georgetown ON*  
 PBX Engineering Ltd., *Vancouver BC*  
 PCI Developments LP, *Vancouver BC*  
 Perley-Robertson, Hill & McDougall LLP, *Ottawa ON*  
 Peterson Investments (Canada) Inc., *Vancouver BC*  
 Pixieset Inc., *Vancouver BC*  
 Podium Development Corp., *Toronto ON*  
 ProServeIT Corporation, *Oakville ON*  
 PSB Boisjoli LLP, *Mont-Royal QC*  
 Pure Industrial, *Toronto ON*  
 Purpose Unlimited, *Toronto ON*  
 Redbrick Technologies Inc., *Victoria BC*  
 REV Capital, *Woodbridge ON*  
 R.F. Binnie & Associates Ltd., *Burnaby BC*  
 Riva International, Inc., *Edmonton AB*  
 Rodan Energy Solutions Inc., *Mississauga ON*  
 Rubicon Strategy Inc., *Toronto ON*  
 R.V. Anderson Associates Limited, *North York ON*  
 Sabre Ltd., *Calgary AB*  
 Safe Software Inc., *Surrey BC*  
 Salthill Capital Corp., *Toronto ON*  
 Silvacom Group, The, *Edmonton AB*  
 SilverChef Rentals Inc., *Vancouver BC*  
 Smith Bros. & Wilson, *Surrey BC*  
 Spiegel Sohmer Inc., *Montréal QC*  
 Sterling Brokers Ltd., *East York ON*  
 Sutton Special Risk, Inc., *Toronto ON*  
 Tatham Engineering Limited, *Collingwood ON*  
 Transcona Roofing Ltd., *Winnipeg MB*  
 Translational Research in Oncology, *Edmonton AB*  
 Trialto Wine Group Ltd., *Vancouver BC*  
 Trisura Guarantee Insurance Company, *Toronto ON*  
 Uken Inc., *Toronto ON*  
 UV Insurance, *Drummondville QC*  
 VERB Interactive Inc., *Halifax NS*  
 Vive Crop Protection Inc., *Mississauga ON*  
 WalterFedy, *Kitchener ON*  
 Warrington PCI Management, *Vancouver BC*  
 Wesgroup Equipment LP, *Surrey BC*

Weston Consulting Group Inc., *Concord ON*  
Willson International Ltd., *Mississauga ON*  
Yulu Public Relations Inc., *Vancouver BC*