In Canada's fastest-growing province, the best employers are getting better: 'Alberta's Top Employers' for 2025 are announced

CALGARY, January 27, 2025 – With a population that's growing faster than anywhere else in Canada and the nation's strongest economic growth, Alberta is setting the pace for the rest of the country. Employers in the province are responding by raising the bar with new strategies to attract and retain employees. The best of these initiatives were recognized today as *Alberta's Top Employers (2025)* were announced by Mediacorp Canada Inc., organizers of the annual Canada's Top 100 Employers project.

"More than a quarter of this year's winners saw double-digit growth in their full-time workforce over the past year," says Kristina Leung, managing editor at Mediacorp. "Alberta's economy is growing, employers are hiring, and they are competing for the best talent both in Alberta and, increasingly, from across the country."



Since the competition's inception in 2006, Alberta employers have been consistently recognized for their competitive employee benefits and workplace cultures. While the province's oil and gas sector is experiencing significant growth, new industries and employers have moved to Alberta, attracted by its skilled workforce and affordable cost of living. For employees, the improvements can be seen in the range of new benefits employers are offering to attract a changing workforce.

"Of particular note is the emphasis on flexibility in benefits," adds Leung. "Whether it's modular health plans, health spending plans, or flexible spending accounts that can be used for wellness items, purchasing time off, or offsetting pension contributions, this year's winners offer employees increased choice and more options to meet their needs."

Nearly 90 per cent of this year's winners provide flexible health plans or health and wellness spending accounts, allowing employees to tailor benefits to their individual needs. Additionally, 50 per cent offer parental leave top-ups, and nearly half support employee upskilling through tuition assistance for courses unrelated to their current roles. The numbers underscore how this year's winners are raising the bar for workplace innovation and meeting the needs of a dynamic workforce.

Now in its 20<sup>th</sup> year, *Alberta's Top Employers* is an editorial competition that recognizes Alberta employers that lead their industries in offering exceptional places to work. Editors at Mediacorp

review employers on eight criteria, which have remained consistent since the project's inception: (1) Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. The editors publish detailed 'reasons for selection' for these criteria, providing transparency in the selection of winners and a catalogue of best practices for employers and job-seekers alike. The competition is open to any employer, private or public sector, with its head office or principal place of business in Alberta.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the <u>Canada's Top 100</u> <u>Employers</u> project, which includes 19 regional and special-interest editorial competitions that reach millions of Canadians annually through a variety of magazine and newspaper partners, including The Globe and Mail. Mediacorp also operates <u>Eluta.ca</u>, one of Canada's largest job search engines, used by millions of job-seekers annually to find new job postings and discover what the nation's best employers are offering.

The full list of *Alberta's Top Employers (2025)* was announced today in a special magazine published online in the Calgary Herald and Edmonton Journal, as well as on Eluta.ca. Detailed 'reasons for selection' for each of this year's winners, including hundreds of stories and photos about their initiatives, were released today by the editors and are accessible via the <u>competition homepage</u>.

Join the discussion about today's announcement on social media:

Instagram & Facebook: @topemployers

Twitter/X: @top employers

Hashtags: #ABTopEmployers, #topemployers2025

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## Alberta's Top Employers 2025 Winners

Absorb Software Inc., Calgary

Agriculture Financial Services Corporation / AFSC, Lacombe

Alberta Blue Cross, Edmonton

Alberta Central, Calgary

Alberta Gaming, Liquor & Cannabis / AGLC, St. Albert

Alberta Innovates, Edmonton

Alberta Investment Management Corporation, Edmonton

Alberta Pensions Services Corporation / APS, Edmonton

Alberta School Employee Benefit Plan / ASEBP, Edmonton

Alberta Securities Commission / ASC, Calgary

Alberta Teachers' Association, The / ATA, Edmonton

Appeals Commission for Alberta Workers' Compensation, Edmonton

Aquatera Utilities Inc., Grande Prairie

Association of Alberta Municipalities, Edmonton

ATCO Ltd., Calgary

Bennett Jones LLP, Calgary

Bird Construction Inc., Calgary

BluEarth Renewables Inc., Calgary

Boardwalk REIT, Calgary

Bow Valley College, Calgary

Calgary Airport Authority, The, Calgary

Calgary Catholic School District, Calgary

Calgary, City of, Calgary

Calgary Police Service, Calgary

Calgary West Central Primary Care Network / CWC PCN, Calgary

Canada Energy Regulator, Calgary

Canadian Pacific Kansas City / CPKC, Calgary

CapitalCare Group Inc., Edmonton

Claystone Waste Ltd., Ryley

Convergint Technologies Ltd., Calgary

Covenant Health, Edmonton

Dentons Canada LLP, Calgary

DIALOG, Calgary

Direct Energy Canada, Calgary

Edmonton Catholic Separate School Division, Edmonton

Edmonton Police Service, Edmonton

Edmonton Regional Airports Authority, Edmonton

Enbridge Inc., Calgary

ENMAX Corporation, Calgary

Enverus, Calgary

EPCOR Utilities Inc., Edmonton

Fairmont's Canadian Western Mountain Region, Banff

Fluor Canada Ltd., Calgary

Fortis Alberta Inc., Calgary

Gibson Energy Inc., Calgary

Gilead Alberta ULC, Edmonton

Graham Construction, Calgary

Imperial Oil Limited, Calgary

Integrated Sustainability Consultants Ltd., Calgary

Inter Pipeline Ltd., Calgary

Keyera Corp., Calgary

Lafarge Canada Inc., Calgary

MacEwan University, Edmonton

Mawer Investment Management Ltd., Calgary

Mercer Peace River Pulp Ltd., Peace River

NAIT / Northern Alberta Institute of Technology, Edmonton

NOVA Chemicals Corporation, Calgary

NovAtel Inc., Calgary

Olympia Financial Group Inc., Calgary

Orennia Inc., Calgary

Pason Systems Corp., Calgary

PCL Construction, Edmonton

Pembina Pipeline Corporation, Calgary

PME Inc., Fort Saskatchewan

Riva International, Inc., Edmonton

Royal Alexandra Hospital Foundation, Edmonton

Rümi, Calgary

SAIT, Calgary

Shell Canada Limited, Calgary

Silvacom Group, The, Edmonton

Strathcona County, Sherwood Park

Superior Gas Liquids, Calgary

Syngenta Canada Inc., Calgary

TAQA North Ltd., Calgary

Teine Energy Ltd., Calgary

Translational Research in Oncology, Edmonton

Trican Well Service Ltd., Calgary

UFA Co-operative Limited, Calgary

University of Calgary, Calgary

VCA Canada Ltd., Calgary

Western Financial Group Inc., High River

Wood PLC, Calgary

Workers' Compensation Board - Alberta, Edmonton

Worley Canada Services Ltd., Calgary

YMCA Calgary, Calgary