Leading by Listening: the winners of this year's 'Canada's Top 100 Employers' competition are announced

TORONTO, Nov. 18, 2022 – As Canadians adapt to a new normal of work, finding the right fit becomes a question of choice. This year's *Canada's Top 100 Employers* are leading by listening, tapping into employee feelings and sentiments about the many challenges of the past year. The 2013 winners were announced today by Mediacorp Canada Inc., organizers of the annual competition.

"Employers are trying to find their footing in unfamiliar territory," says Richard Yerema, executive editor of the Canada's Top 100 Employers project at Mediacorp. "There is no 'one-size-fits-all' approach for hybrid and remote work. Agility and willingness to learn from feedback and try something new is what differentiates this year's winners."

Along with managing the return to the workplace, organizations have doubled down on their efforts to support health and wellness, from enhanced programming and resources to increased coverage for mental health services and providing access to mindfulness and meditation apps.

"There really isn't an alternative to listening to employees and trying to understand how their needs have changed," adds Anthony Meehan, publisher at Mediacorp "We see a lot being written on trends like 'quiet quitting' and employees not wanting to return to their pre-pandemic working arrangements, but the reality is that burn-out and mental health have become significant challenges. Finding ways to ensure that employees can disconnect, rest and recharge has become mission-critical to an organization's success and sustainability."

Now in its 23rd annual edition, *Canada's Top 100 Employers* is an editorial competition that recognizes employers with exceptional human resources programs and forward-thinking workplace policies. Editors at Mediacorp grade employers on eight criteria, which have remained consistent since the project's inception: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. The editors publish detailed 'reasons for selection' for these criteria, providing transparency in the selection of winners and a catalogue of best practices for employers and job-seekers. Employers interested in next year's competition may also request an application online.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the <u>Canada's Top 100</u> <u>Employers</u> project, which includes 18 regional and special-interest editorial competitions that reach millions of Canadians annually through a variety of magazine and newspaper partners, including *The Globe and Mail*. Mediacorp also operates <u>Eluta.ca</u>, one of Canada's largest job search engines, which reaches over two million job-seekers annually and features exclusive editorial reviews from the Canada's Top 100 Employers project. The company also publishes

<u>The Career Directory</u>, now in its 30^{th} year – a free online guide for recent college and university graduates looking for employers hiring candidates from their educational background.

The full list of 2023 winners were announced this morning in a <u>special magazine</u> published in *The Globe and Mail* in print and online. The full list of winners and our editors' detailed reasons for selection were also released today <u>online</u>.

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Canada's Top 100 Employers 2023 Winners

3M Canada Company, London ON

ABB Canada, Saint-Laurent QC

Aboriginal Peoples Television Network Inc. / APTN, Winnipeg MB

Accenture Inc., Toronto ON

Adobe Systems Canada Inc., Ottawa ON

Agriculture Financial Services Corporation / AFSC, Lacombe AB

ArcelorMittal Dofasco G.P., Hamilton ON

Assembly of First Nations, Ottawa ON

Bank of Canada, Ottawa ON

BASF Canada Inc., Mississauga ON

BC Public Service, Victoria BC

BDO Canada LLP, Toronto ON

Bell Canada, Verdun QC

Best Buy Canada Ltd., Vancouver BC

BIOVECTRA, Charlottetown PE

Boston Consulting Group Canada ULC, The, Toronto ON

British Columbia Investment Management Corp. / BCI, Victoria BC

Business Development Bank of Canada, Montréal QC

CAE Inc., Saint-Laurent QC

Canada Energy Regulator, Calgary AB

Canada Revenue Agency / CRA, Ottawa ON

Canadian National Railway Company, Montréal QC

Canadian Pacific Railway Limited, Calgary AB

Carleton University, Ottawa ON

Cascades, Kingsey Falls QC

CIBC, Toronto ON

Citi Canada, Mississauga ON

Clio, Burnaby BC

CoLab Software Inc., St. John's NL

College of Physicians and Surgeons of British Columbia, The, Vancouver BC

Creative Options Regina, Inc., Regina SK

Danone Canada, Boucherville QC

Dentons Canada LLP, Edmonton AB

Desjardins Group / Mouvement Desjardins, Lévis QC

Diamond Schmitt Architects Inc., Toronto ON

Digital Extremes Ltd., London ON

Emera Inc., Halifax NS

Employment and Social Development Canada, Gatineau QC

Enbridge Inc., Calgary AB

Export Development Canada, Ottawa ON

Fidelity Canada, Toronto ON

Ford Motor Company of Canada Ltd., Oakville ON

Fowler Bauld & Mitchell Ltd., Halifax NS

FreshBooks, Toronto ON

GHD Canada Holdings Inc., Waterloo ON

GSoft, Montréal OC

Hatch Ltd., Mississauga ON

Hershey Canada Inc., Mississauga ON

Hospital for Sick Children, The, Toronto ON

IGM Financial Inc., Winnipeg MB

Imperial Oil Limited, Calgary AB

Innovation, Science and Economic Development Canada, Ottawa ON

Inter Pipeline Ltd., Calgary AB

iOmetrix, Vancouver BC

Irving Oil, Saint John NB

Kellogg Canada Inc., Mississauga ON

Keurig Dr Pepper Canada, Montréal QC

KPMG LLP, Toronto ON

Labatt Breweries of Canada, Toronto ON

League Inc., Toronto ON

Loblaw Companies Ltd., Brampton ON

L'Oréal Canada Inc., Montréal QC

Manulife, Toronto ON

Mars Canada, Bolton ON

McCarthy Tétrault LLP, Toronto ON

McElhanney Ltd., Vancouver BC

Medavie Inc., Moncton NB

Medtronic Canada ULC, Brampton ON

Mondelēz International, Toronto ON

Nutrien Inc., Saskatoon SK

OpenText Corporation, Waterloo ON

PCL Construction, Edmonton AB

Penguin Random House Canada Ltd., Toronto ON

Pomerleau Inc., Montréal QC

Procter & Gamble Inc., Toronto ON

Rio Tinto, Montréal QC

Ross Video Ltd., Nepean ON

Royal Bank of Canada, Toronto ON

Samsung Electronics Canada Inc., Mississauga ON

Sanofi Canada, North York ON

SaskEnergy Incorporated, Regina SK

Schneider Electric Canada Inc., Mississauga ON

Shell Canada Limited, Calgary AB

Simon Fraser University, Burnaby BC

Sobeys Inc., Mississauga ON

Stryker Canada ULC, Waterdown ON

Suncor Energy Inc., Calgary AB

TD Bank Group, Toronto ON

Teck Resources Limited, Vancouver BC
TELUS Communications Inc., Vancouver BC
Toyota Motor Manufacturing Canada Inc. / TMMC, Cambridge ON
Université de Montréal, Montréal QC
University of New Brunswick / UNB, Fredericton NB
Vancouver City Savings Credit Union, Vancouver BC
Vancouver Coastal Health, Vancouver BC
Verafin Inc., St. John's NL
Western Financial Group Inc., High River AB
West Fraser Timber Co. Ltd., Vancouver BC
World Vision Canada, Mississauga ON
Yukon, Government of, Whitehorse YT