

On-demand and having a voice: ‘Canada’s Top Employers for Young People’ for 2020 are announced

TORONTO, Jan. 17, 2020 – Social media and technology are changing the way young people expect to interact with their employers. That’s the message from this year’s winners of the [Canada’s Top Employers for Young People](#) competition, announced this morning by Mediacorp Canada Inc., organizers of the annual *Canada’s Top 100 Employers* project.



“Employers are responding to a generation that has come of age with social media,” says Kristina Leung, Senior Editor at Mediacorp. “With social media, everyone has a voice and feels empowered. There’s an expectation by young people that their workplace will be the same, that they can contribute and have an impact.”

Canada’s strong economy has helped young people feel more confident about their prospects, with the nation’s youth unemployment rate lower than most of the developed world. Although the rate in Canada has increased slightly in the past year, it’s still close to the lowest level in 40 years. In many fields, new graduates have a wide choice of opportunities – and employers are feeling the effects of a tight recruitment market.

Technology is also changing the way young people expect to interact with their employers, especially with the rise of ‘on-demand’ services like ride-sharing or food delivery. “The best employers are changing the way they offer key benefits like training so that they are more ‘on-demand’ and let employees learn at their own speed,” says Stephanie Leung, Assistant Editor at Mediacorp. “Some even offer apps that allow employees to see where they stand with various workplace benefits and annual vacation allowance.”

The finalists chosen for *Canada’s Top Employers for Young People (2020)* are an impressive group. This year’s winning employers:

- created over 56,000 job opportunities in Canada for students and new graduates last year in summer employment, co-op placements and paid internships;

- hired over 19,000 new graduates for full-time positions in Canada last year;
- all offer a key benefit that younger employees particularly value: flexible work options, including flexible hours, telecommuting and paid personal days off; and
- all support ongoing training and development to help young people advance in their careers – from tuition subsidies to bonuses for completing certain accreditations and courses.

Now in its 18th year, *Canada's Top Employers for Young People* is an editorial competition that recognizes employers offering the nation's best workplaces and programs for young people starting their careers. Winners of the competition are chosen by the editorial team at the *Canada's Top Employers* project on the basis of the programs and initiatives they offer to attract and retain younger workers. These include benefits such as tuition assistance and co-op or work-study programs. The editors also examine each employer's mentorship and training programs, including benefits such as bonuses paid on completing trades or professional designations. The editors also review each employer's career management program, looking for initiatives that help younger workers advance faster in the organization.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the [Canada's Top 100 Employers](#) project, which includes 18 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates [Eluta.ca](#), one of Canada's largest job search engines, which reaches millions of users annually and features editorial reviews from the *Canada's Top 100 Employers* project. Mediacorp also hosts Canada's largest conference for senior-level HR professionals, the [Top Employer Summit](#). This year's conference took place at the Four Seasons Hotel Toronto in November and featured a performance by Coeur de Pirate, one of the most popular musicians in the French-speaking world.

The full list of *Canada's Top Employers Young People (2020)* is attached. More stories and photos, as well as detailed reasons for selection explaining why each employer was selected with photos, were released this morning on the [competition homepage](#).

#

More information:

Tony Meehan, Publisher, Mediacorp Canada Inc., publisher@mediacorp.ca

Canada's Top Employers for Young People 2020 Winners

Aboriginal Peoples Television Network Inc. / APTN, *Winnipeg MB*
 Accenture Inc., *Toronto ON*
 Accor, *Toronto ON*
 AIG Insurance Company of Canada, *Toronto ON*
 Alberta Health Services, *Edmonton AB*
 AMD / Advanced Micro Devices, Inc., *Markham ON*
 ArcelorMittal Dofasco G.P., *Hamilton ON*
 BC Hydro, *Vancouver BC*
 BC Public Service, *Victoria BC*
 Bell Canada, *Verdun QC*
 Bennett Jones LLP, *Calgary AB*
 Boston Consulting Group of Canada Limited, *Toronto ON*
 Bruce Power LP, *Tiverton ON*
 Cactus Restaurants Ltd., *Vancouver BC*
 Canadian Tire Corporation Limited, *Toronto ON*
 Capital Power Corporation, *Edmonton AB*
 Cargill Limited, *Winnipeg MB*
 CIBC, *Toronto ON*
 Cisco Systems Canada Co., *Toronto ON*
 Citi Canada, *Mississauga ON*
 Communications Security Establishment / CSE, *Ottawa ON*
 Connected Lab Inc., *Toronto ON*
 Connect Hearing, *Victoria BC*
 Corus Entertainment Inc., *Toronto ON*
 D2L Corporation, *Kitchener ON*
 DeltaWare Systems Inc., *Charlottetown PE*
 Dentons Canada LLP, *Vancouver BC*
 Department of Finance Canada, *Ottawa ON*
 Desjardins Group / Mouvement Desjardins, *Lévis QC*
 DIALOG, *Toronto ON*
 Ecclesiastical Insurance Office plc, *Toronto ON*
 Edmonton, City of, *Edmonton AB*
 Egg Farmers of Canada, *Ottawa ON*
 Employment and Social Development Canada, *Gatineau QC*
 EPCOR Utilities Inc., *Edmonton AB*
 Fednav Limited, *Montréal QC*
 Fisheries and Oceans Canada and the Canadian Coast Guard, *Ottawa ON*
 FL Fuller Landau LLP, *Montréal QC*
 Ford Motor Company of Canada, Limited, *Oakville ON*
 GHD Limited, *Waterloo ON*
 Giants & Gentlemen Advertising Inc., *Toronto ON*
 Groupe Dynamite Inc., *Mont-Royal QC*
 Harvard Developments Inc., *Regina SK*
 Hatch Ltd., *Mississauga ON*
 Health Canada / Santé Canada, *Ottawa ON*

Hemmera, an Ausenco Company, *Burnaby BC*
Holland Bloorview Kids Rehabilitation Hospital, *East York ON*
Hospital for Sick Children, The, *Toronto ON*
House of Commons Administration, *Ottawa ON*
Hydro Ottawa, *Gloucester ON*
Intact Financial Corporation, *Toronto ON*
Jazz Aviation LP, *Dartmouth NS*
JOEY Restaurant Group, *Vancouver BC*
Keurig Dr Pepper Canada, *Montréal QC*
KPMG LLP, *Toronto ON*
Labatt Brewing Company Limited, *Toronto ON*
Lafarge Canada Inc., *Calgary AB*
L'Oréal Canada Inc., *Montréal QC*
LoyaltyOne, Co., *Toronto ON*
Manitoba, Government of, *Winnipeg MB*
Manulife Financial Corporation, *Toronto ON*
McMillan LLP, *Toronto ON*
Mott MacDonald, *Vancouver BC*
MTU Maintenance Canada Ltd., *Richmond BC*
NTT DATA Canada, Inc., *Halifax NS*
Nunavut, Government of, *Iqaluit NU*
Nutrien, *Saskatoon SK*
Office of the Auditor General of Canada, *Ottawa ON*
PCL Construction, *Edmonton AB*
PepsiCo Canada, *Mississauga ON*
Pharmascience Inc., *Montréal QC*
Procter & Gamble Inc., *Toronto ON*
R.F. Binnie & Associates Ltd., *Burnaby BC*
Rio Tinto, *Montréal QC*
Rocky Mountaineer, *Vancouver BC*
Rogers Communications Inc., *Toronto ON*
Royal Bank of Canada, *Toronto ON*
Samsung Electronics Canada Inc., *Mississauga ON*
SAP Canada Inc., *Vancouver BC*
Saskatchewan Research Council, *Saskatoon SK*
SaskPower, *Regina SK*
SaskTel, *Regina SK*
Schneider Electric Canada Inc., *Mississauga ON*
Siemens Canada Limited, *Oakville ON*
Sinai Health System, *Toronto ON*
Stanley Black & Decker Canada Corp., *Mississauga ON*
Sun Life Financial Inc., *Toronto ON*
Surrey, City of, *Surrey BC*
TD Bank Group, *Toronto ON*
TELUS Communications Inc., *Vancouver BC*
Thales Canada Inc., *North York ON*
Toronto Transit Commission / TTC, *Toronto ON*
UBC / University of British Columbia, *Vancouver BC*

Ubisoft Canadian Studios, *Montréal QC*
Vendasta Technologies Inc., *Saskatoon SK*
West Fraser Timber Co. Ltd., *Vancouver BC*
Wilfrid Laurier University, *Waterloo ON*
YMCA of Greater Toronto, *Toronto ON*
York, Regional Municipality of, *Newmarket ON*
York Regional Police, *Aurora ON*