

Looking to the future on the shoulders of strong economic prospects: 'Montréal's Top Employers' for 2020 are announced

MONTRÉAL, Jan. 30, 2020 – With the lowest unemployment rates in decades, Montréal employers are competing vigorously to attract the most talented employees. Aided by the city's strong economic prospects and attractive quality of life, employers in Montréal are raising the bar in creating progressive workplaces with forward-thinking human resource policies. That's the message from the winners of this year's Montréal's Top Employers competition, announced this morning by Mediagroup Canada Inc., organizers of the annual *Canada's Top 100 Employers* project.



“There’s a renaissance taking place in Montréal right now,” says Anthony Meehan, Publisher at Mediagroup. “The city has long had a unique blend of history, culture and the cosmopolitan that made it an attractive place to live for people from around the world. But today, it also offers one of the strongest economies of any city in Canada and is home to world-class employers in a wide range of sectors, from finance and technology to universities and healthcare.”

The Montréal area last year saw one of its lowest rates of unemployment on record, with employers competing to attract the most talented employees. The city’s economy has also been helped by strong demographic growth, particularly from temporary workers and foreign students making a home in the city, and by significant public investment by the Québec government in education, infrastructure and promising new industries.

“It’s also reassuring to see employers on this year’s list that have grown with the city that gave them their start,” adds Richard Yerema, Managing Editor of the *Canada's Top 100 Employers* project. “Companies like Catelli Foods and Saputo have grown from modest beginnings in Montréal to become significant employers that continue to invest in their employees and give back to the community. Today they are joined by newer employers, especially in the technology and finance sectors, that are leaving their mark not just on the city but also in the world-class workplaces they are creating in Montréal.”

Now in its 15th year, *Montréal's Top Employers* is a special designation that recognizes employers in Greater Montréal that lead their industries in offering exceptional places to work. Employers were evaluated by the editors at Canada's Top 100 Employers using the same criteria as the national competition: (1) Physical Workplace; (2) Work

Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. Employers are compared to other organizations in their field to determine which offer the most progressive and forward-thinking programs. The annual competition is open to any employer with its head office in Greater Montréal; employers of any size may apply, whether private- or public-sector.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the Canada's Top 100 Employers project, which includes 18 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates Eluta.ca, one of Canada's largest job search engines, which reaches millions of users annually and features editorial reviews from the *Canada's Top 100 Employers* project. Mediacorp also hosts Canada's largest conference for senior-level HR professionals, the Top Employer Summit. This year's conference took place in November and featured a performance by Coeur de Pirate, one of the most popular musicians in the French-speaking world.

The full list of Montréal's Top Employers for 2020 (attached) was announced today in a special magazine published in the Montreal Gazette. Detailed reasons for selection, with hundreds of stories on the winning employers and photos, were released by the editors today and are accessible via the competition homepage.

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Further information:

Stephanie Leung, Assistant Editor, 416-964-6069 x5334

Source: Mediacorp Canada Inc.
www.mediacorp.ca

Montréal's Top Employers 2020 Winners

Air Canada
BCF LLP
Beaconsfield, City of
Behaviour Interactive Inc.
Bell Canada
BFL Canada Risk and Insurance Inc.
Blue Cross Canassurance Group
Broadsign Canada Company

Business Development Bank of Canada
CAE Inc.
Canada Economic Development for Québec Regions / CED
Canadian National Railway
Carebook Technologies Inc.
Catelli Foods Corporation
CCM Hockey
Charles River Laboratories Montréal ULC
CIUSSS West-Central Montreal
Clarins Canada Inc.
Concordia University
Croesus Finansoft
CSL Group Inc.
Danone Canada
Dassault Systèmes Canada Inc.
Fednav Limited
Fresche Solutions Inc.
Genetec Inc.
Gildan Activewear Inc.
Groupe Dynamite Inc.
iBwave Solutions Inc.
Imperial Tobacco Canada Ltd.
Ivanhoé Cambridge Inc.
Keurig Dr Pepper Canada
Kronos Incorporated
La Coop fédérée
LANDRY et associés
Larochelle Groupe Conseil Inc.
Laurentian Bank Financial Group / LBCFG
Laurentide Controls Ltd.
L'Oréal Canada Inc.
Ludia Inc.
McGill University
McKesson Canada
Nakisa Inc.
Nestlé Nespresso Canada
NetGovern Inc.
Nuance Communications Canada, Inc.
Pfizer Canada ULC
Pharmascience Inc.
Pomerleau Inc.
PSB Boisjoli LLP
Public Sector Pension Investment Board / PSP Investments
Richter LLP
Rio Tinto
Rodeo FX Inc.
Sanofi Canada
Saputo Inc.
SIGVARIS Corporation
Ubisoft Canadian Studios
Université de Montréal
Vidéotron Ltée