

## Change is also coming as more organizations focus on a sustainable future: 'Canada's Greenest Employers' for 2020 are announced

TORONTO, June 16, 2020 – It used to be difficult for people to imagine that the world could change quickly, or that society was taking too long to address issues like sustainability. But if there is a lesson that might be learned from the current period we are living through, it might be the realization that societies can change and respond to crisis in ways never previously imagined.



For over a decade, *Canada's Greenest Employers* has been documenting employers that have been busy working to create a more sustainable future for all – the best of these initiatives were recognized this morning as this year's *Canada's Greenest Employers* were announced by the editors of the Canada's Top 100 Employers project at Mediacorp Canada Inc.

"Values and understanding shift with each generation" says Richard Yerema, Managing Editor of the Canada's Top 100 Employers project. "Environmental sustainability was once considered contrary to running a successful enterprise, however, within a generation we have witnessed a complete reversal — a focus on long term sustainability is not only necessary for the health of any organization but for society as a whole."

Now in its 13<sup>th</sup> year, *Canada's Greenest Employers* is an editorial competition that recognizes employers that lead the nation in creating a culture of environmental awareness. Winning employers, selected by editors of Canada's Top 100 Employers, are evaluated using four main criteria: (1) unique environmental initiatives or programs they have developed; (2) whether they have been successful in reducing their own environmental footprint; (3) whether their employees are involved in these programs and contribute unique skills; and (4) whether their environmental initiatives have become linked to the employer's public identity, attracting new employees or customers.

The editors singled out a few notable initiatives at this year's winners:

- Established in 1928, furniture manufacturer **Nightingale Corporation** in Mississauga, Ont., follows the timeless tradition of focusing on durability of its products: all its chairs are sold with a ten-year parts warranty, so they can be easily repaired and when their

useful life is complete. The company accepts returns and dismantles components for re-use or proper recycling.

- Foodservice company **Aramark Canada Ltd.** is making significant progress toward its goal of serving 100 per cent sustainably sourced fish and seafood. The company works closely with NGOs around the world to ensure the food it serves has been sustainably sourced.
- To encourage more of its customers and employees to use electric vehicles, **Désjardins Group** has installed over 200 charging stations at its branches in Ontario and Québec.
- With operations across the country, **Labatt Breweries of Canada** has reduced its water consumption by a remarkable 45% in recent years.
- To reduce its employees' commuting footprint, Calgary-based **BluEarth Renewables** conducts a monthly transit survey among staff to track and encourage more sustainable transit habits – the survey has reduced the number of employees driving to work alone by tens of thousands of kilometers annually.
- Vancouver-based architectural firm **Perkins + Will Canada** has been instrumental in a remarkable industry initiative to make *all* new buildings carbon-neutral by the end of the decade. Nearly all the firm's Vancouver staff are LEED-accredited.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the Canada's Top 100 Employers project, which includes 18 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates Eluta.ca, a large job search engine that includes editorial reviews from the Canada's Top 100 Employers project and is used by millions of job-seekers each year.

The full list of *Canada's Greenest Employers* (2020) is attached; detailed reasons for selection, explaining why each of the winners was chosen, were released this morning and are available via the competition homepage. The editorial reasons for selection include hundreds of photos and stories on the winning employers' environmental initiatives.

**Follow the discussion on social media today under the #GreenEmployers hashtag.**

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Further information: Kristina Leung, Senior Editor, at 416-964-6069 x1464.

## **Canada's Greenest Employers 2020 Winners**

Accenture Inc., *Toronto*  
Adobe Systems Canada Inc., *Ottawa*  
AET Group Inc., *Kitchener*  
Aramark Canada Ltd., *Toronto*  
Assiniboine Credit Union Limited, *Winnipeg*  
BC Housing Management Commission, *Burnaby*  
BC Hydro, *Vancouver*  
BC Public Service, *Victoria*  
Bell Canada, *Verdun, Que.*  
BlackBerry Limited, *Waterloo*  
BluEarth Renewables Inc., *Calgary*  
Cadillac Fairview Corp. Ltd., *Toronto*  
Canon Canada Inc., *Brampton*  
Capital Regional District, *The, Victoria*  
Co-operators Group Limited, *The, Guelph, Ont.*  
Cowbell Brewing Co., *Blyth, Ont.*  
Credit Valley Conservation Authority, *Mississauga*  
Dentons Canada LLP, *Vancouver*  
Desjardins Group / Mouvement Desjardins, *Lévis, Que.*  
DIALOG, *Toronto*  
Diamond Schmitt Architects Inc., *Toronto*  
Diva International Inc., *Kitchener*  
Durham College of Applied Arts & Technology, *Oshawa*  
EfficiencyOne, *Dartmouth, N.S.*  
Emterra Group, *Burlington, Ont.*  
ENMAX Corporation, *Calgary*  
Exhibition Place, *Toronto*  
Export Development Canada, *Ottawa*  
Farm Mutual Re, *Cambridge*  
Ford Motor Company of Canada, Ltd., *Oakville*  
Hatch Ltd., *Mississauga*  
Hemmera, an Ausenco Company, *Burnaby*  
Home Depot of Canada Inc., *Toronto*  
HP Canada Co., *Mississauga*  
Humber College, *Toronto*  
Hydro Ottawa, *Gloucester*  
IKEA Canada Limited Partnership, *Burlington*  
Ivanhoé Cambridge Inc., *Montréal*

Keilhauer Ltd., *Scarborough*  
KPMG LLP, *Toronto*  
Labatt Brewing Company Limited, *Toronto*  
Loblaw Companies Limited, *Brampton*  
LoyaltyOne, Co., *Toronto*  
Manitoba Hydro, *Winnipeg*  
Matrix Solutions Inc., *Calgary*  
McGill University, *Montréal*  
MD Financial Management, *Ottawa*  
Metrolinx, *Toronto*  
Mohawk College, *Hamilton*  
Mott MacDonald, *Vancouver*  
Mountain Equipment Co-op, *Vancouver*  
Nature's Path Foods, Inc., *Richmond*  
Nightingale Corporation, *Mississauga*  
Ocean Wise Conservation Assoc., *Vancouver*  
Perkins+Will Canada Architects Co., *Vancouver*  
Printing House Ltd., The / TPH, *Toronto*  
Red River College, *Winnipeg*  
Reliable Controls Corporation, *Victoria*  
Royal Bank of Canada, *Toronto*  
SAP Canada Inc., *Vancouver*  
SaskTel, *Regina*  
Schneider Electric Canada Inc., *Mississauga*  
Sheridan Nurseries Limited, *Georgetown*  
Sodexo Canada Ltd., *Burlington*  
Sunnybrook Health Sciences Centre, *Toronto*  
Surrey, City of, *Surrey*  
Surrey School District No. 36, *Surrey*  
Sylvis Environmental Services Inc., *New Westminster*  
Symcor Inc., *Mississauga*  
TD Bank Group, *Toronto*  
The Beer Store and Brewers Distributor Ltd., *Mississauga*  
Toyota Motor Manufacturing Canada Inc., *Cambridge*  
TransLink (South Coast British Columbia Transportation Authority), *New Westminster, B.C.*  
UBC / University of British Columbia, *Vancouver*  
University of Alberta, *Edmonton*  
University of Northern British Columbia, *Prince George*  
University of Toronto, *Toronto*  
University of Victoria, *Victoria*  
Vancouver, City of, *Vancouver*  
Whistler Blackcomb, *Whistler, B.C.*  
Wilfrid Laurier University, *Waterloo*  
Xerox Canada Ltd., *North York*

YMCA of Greater Toronto, *Toronto*  
York, Regional Municipality of, *Newmarket*  
York University, *North York*