

Sustainable futures for a new generation: 'Canada's Greenest Employers' for 2019 are announced

TORONTO, April 15, 2019 – You don't have to ask young people like Swedish student activist Greta Thunberg (just 16 years old) or recently elected US Congresswoman Alexandria Ocasio-Cortez (29) to find out what they think about sustainability – they'll tell you. Around the world, young people are speaking up to deliver a simple message to governments and companies: society expects them to be environmentally responsible. That's also the message from this year's Canada's Greenest Employers, announced this morning by the editors of the Canada's Top 100 Employers project at Mediacorp Canada Inc.



“As more young people enter the workforce, more employers are realizing the importance of having sustainable workplaces,” says Richard Yerema, Managing Editor of the Canada's Top 100 Employers project. “Young employees ask themselves ‘what will my world look like in 20 years?’ – and they expect their employers to do things differently for a better future. As editors, we now see deep support for sustainability across almost every industry – you can see it in the variety of employers on this year's list.”

Now in its 12th year, Canada's Greenest Employers is an editorial competition that recognizes employers that lead the nation in creating a culture of environmental awareness. Winning employers, selected by editors of Canada's Top 100 Employers, are evaluated using four main criteria: (1) unique environmental initiatives or programs they have developed; (2) whether they have been successful in reducing their own environmental footprint; (3) whether their employees are involved in these programs and contribute unique skills; and (4) whether their environmental initiatives have become linked to the employer's public identity, attracting new employees or customers.

Some notable initiatives at this year's winners singled out by the editors include:

- **TD Bank** recently announced a significant \$100 billion investment by 2030 in the development of the low-carbon economy – as part of the initiative, TD employees will be focusing on lending to companies and projects with low-carbon operations as well as supporting local environmental projects across the country.
- Employees at Victoria-based **Nature's Path** care for a large organic staff garden at the company's head office, which also features an 11-stream recycling station that captures everything from styrofoam to batteries – two of the company's manufacturing plants

are certified as zero-waste facilities by the US Zero Waste Business Council.

- Toronto-based furniture manufacturer **Keilhauer** has a special employee design team that meets early in the design of each new product to evaluate its environmental impact – from material selection and manufacturing to product maintenance and end-of-life recycling, all the company's products are designed to be repairable and come with a long warranty.
- Employees at Burlington, Ont.-based **IKEA Canada LP** maintain an in-house 'sustainability scorecard' to help the housewares retailer develop more environmentally friendly products – the company aims to have 90 per cent of its sales from products rated as 'more sustainable' by 2020.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the Canada's Top 100 Employers project, which includes 18 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates Eluta.ca, a large job search engine that includes editorial reviews from the Canada's Top 100 Employers project and is used by almost 8 million users in Canada each year. Mediacorp also hosts the Top Employer Summit, Canada's largest conference for senior-level HR professionals, taking place this year on November 25-26, 2019 at the Four Seasons Hotel in Toronto.

The full list of Canada's Greenest Employers (2019) and detailed reasons for selection, explaining why each of the winners was chosen, were released this morning and are available via the competition homepage. The editorial reasons for selection include hundreds of photos and additional stories on the winning employers' environmental initiatives.

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Canada's Greenest Employers 2019 Winners

Accenture Inc., *Toronto ON*

AET Group Inc., *Kitchener ON*

Aramark Canada Ltd., *Toronto ON*

Assiniboine Credit Union Limited, *Winnipeg MB*

BC Housing Management Commission, *Burnaby BC*

BC Hydro, *Vancouver BC*
BC Public Service, *Victoria BC*
Bell Canada, *Verdun QC*
BlackBerry Limited, *Waterloo ON*
Cadillac Fairview Corporation Limited, *Toronto ON*
Canon Canada Inc., *Brampton ON*
Capital Regional District, *Victoria BC*
Co-operators Group Ltd., *The, Guelph ON*
Dentons Canada LLP, *Vancouver BC*
Desjardins Group / Mouvement des caisses Desjardins, *Lévis QC*
DIALOG, *Edmonton AB*
Diamond Schmitt Architects Inc., *Toronto ON*
Durham College of Applied Arts and Technology, *Oshawa ON*
EfficiencyOne, *Dartmouth NS*
EllisDon Corporation, *Mississauga ON*
Emterra Group, *Burlington ON*
ENMAX Corporation, *Calgary AB*
Export Development Canada, *Ottawa ON*
Farm Mutual Re, *Cambridge ON*
Ford Motor Company of Canada, Limited, *Oakville ON*
Griffith Foods Ltd., *Toronto ON*
Hatch Ltd., *Mississauga ON*
Hemmera, an Ausenco Company, *Burnaby BC*
Home Depot of Canada Inc., *Toronto ON*
HP Canada Co., *Mississauga ON*
Humber College, *Toronto ON*
Hydro Ottawa, *Ottawa ON*
IKEA Canada Limited Partnership, *Burlington ON*
Ivanhoé Cambridge Inc., *Montréal QC*
Keilhauer Ltd., *Toronto ON*
KPMG LLP, *Toronto ON*
Labatt Brewing Company Limited, *Toronto ON*
LoyaltyOne, Co., *Toronto ON*
Manitoba Hydro, *Winnipeg MB*
Matrix Solutions Inc., *Calgary AB*
McGill University, *Montréal QC*
Metrolinx, *Toronto ON*
Minto Group Inc., *The, Ottawa ON*
Mohawk College, *Hamilton ON*
Mountain Equipment Co-op, *Vancouver BC*
Nature's Path Foods, Inc., *Richmond BC*
Ocean Wise Conservation Association, *Vancouver BC*
Perkins+Will Canada Architects Co., *Vancouver BC*
Printing House Ltd., *The / TPH, Toronto ON*

Red River College, *Winnipeg MB*
Royal Bank of Canada, *Toronto ON*
SAP Canada Inc., *Vancouver BC*
SaskTel, *Regina SK*
Sheridan Nurseries Limited, *Georgetown ON*
Sleeman Breweries Limited, *Guelph ON*
Sunnybrook Health Sciences Centre, *Toronto ON*
Surrey School District No. 36, *Surrey BC*
Symcor Inc., *Mississauga ON*
TD Bank Group, *Toronto ON*
Toyota Motor Manufacturing Canada Inc., *Cambridge ON*
TransLink (South Coast British Columbia Transportation Authority), *New Westminster BC*
Triovest Realty Advisors Inc., *Toronto ON*
University of Alberta, *Edmonton AB*
University of British Columbia / UBC, *Vancouver BC*
University of Calgary, *Calgary AB*
University of Toronto, *Toronto ON*
University of Victoria, *Victoria BC*
Vancouver City Savings Credit Union, *Vancouver BC*
Vancouver, City of, *Vancouver BC*
Vidéotron Ltée, *Montréal QC*
Whistler Blackcomb, *Whistler BC*
Wilfrid Laurier University, *Waterloo ON*
Xerox Canada Ltd., *North York ON*
YMCA of Greater Toronto, *Toronto ON*
York University, *North York ON*