## Too small to be exceptional? Think again, say *Canada's Top Small & Medium Employers* for 2014

TORONTO (December 6, 2013): If you think great workplace benefits and progressive working conditions are perks only large organizations offer, then you haven't met *Canada's Top Small & Medium Employers* for 2014. The new list is being announced at a special presentation in Toronto today by the editors at the Canada's Top 100 Employers project.

"For several years, we have noticed a growing number of small and medium enterprises (SMEs) that provide their employees with great benefits and valuable workplace perks," says Richard Yerema, Managing Editor of the Canada's Top 100 Employers project at Mediacorp Canada Inc. "Not only are these SMEs matching many of



the workplace policies once found only at larger organizations, but their nimble size allows them to innovate and adapt new programs more quickly than larger employers."

*Canada's Top Small & Medium Employers* is a new competition organized by the editorial team at Canada's Top 100 Employers. This project recognizes small and medium enterprises across Canada that lead the nation in creating exceptional workplaces with forward-thinking human resources policies. Employers are evaluated on eight criteria: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. To determine eligibility, the Top 100 editors adopted the SME definition used by Statistics Canada, limiting the competition to private-sector commercial organizations with under 500 employees.

"This new competition recognizes the vital role that small and medium enterprises play in the working lives of most Canadians and the nation's economy," says Tony Meehan, Publisher at Mediacorp. "Small and medium enterprises employ almost two-thirds (63.7%) of private-sector employees in Canada and account for over half of the nation's gross domestic product."

The awards presentation for this year's 50 winners will take place at noon at the Toronto Board of Trade. The winning employers will be announced that morning on globeandmail.com and on our popular job search engine Eluta.ca. Our editors' reasons for selection – highlighting the unique initiatives at each of the winners – were released this morning on the competition's homepage: www.canadastop100.com/sme

The full list of Canada's Top Small & Medium Employers for 2014 is attached.

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## Canada's Top Small & Medium Employers (2014) List of Winners (alphabetical order)

1-800-GOT-JUNK? (Vancouver BC) 6S Marketing Inc. (Vancouver BC) Absolute Software Corporation (Vancouver BC) Accreon Inc. (Fredericton NB) Albi Homes Ltd. (*Calgary AB*) Aquatic Informatics Inc. (Vancouver BC) Arcurve Inc. (*Calgary AB*) BAM Strategy (Montréal QC) Big Viking Games Inc. (London ON) Caltrax Inc. (Calgary AB) cfactor Works Inc. (Saskatoon SK) Diamond Schmitt Architects Inc. (Toronto ON) Distech Controls Inc. (Brossard QC) Drake Hotel Properties (Toronto ON) DYTREM Corporation (*Cambridge ON*) FreshBooks (Toronto ON) Fusion Learning Inc. (Toronto ON) Global Thermoelectric Inc. (Calgary AB) Granit Design Inc. (Stanstead QC) Graycon Group Ltd. (*Calgary AB*) Habanero Consulting Group (Vancouver BC) Harbour Air Ltd. (Richmond BC) Hatfield Consultants (North Vancouver BC) Intelex Technologies Inc. (Toronto ON) Intelliware Development Inc. (Toronto ON)

Jayman MasterBUILT Inc. (Calgary AB) Kinaxis Inc. (Kanata ON) L.V. Lomas Limited (Brampton ON) Left Coast Naturals (Burnaby BC) Longbow Advantage Inc. (Montréal QC) Macadamian Technologies Inc. (Gatineau QC) Magna Electric Corporation (Saskatoon SK) Messaging Architects Inc. (Montréal QC) Nature's Path Foods Inc. (*Richmond BC*) North Cariboo Flying Service Ltd. (Calgary AB) Olympia Financial Group Inc. (Calgary AB) Pythian Group Inc., The (Ottawa ON) QHR Technologies Inc. (Kelowna BC) Read Jones Christoffersen Ltd. (Vancouver BC) RedPoint Media Group Inc. (Calgary AB) ResponseTek Networks Corp. (Vancouver BC) Richter LLP (Montréal QC) Rogers Insurance Ltd. (Calgary AB) Rohit Group of Companies, The (Edmonton AB) Shouldice Designer Stone (Shallow Lake ON) Solvera Solutions (Regina SK) Taiga Building Products Ltd. (Burnaby BC) Verafin Inc. (St. John's NL) Wynward Insurance Group (Winnipeg MB) XE.com Inc. (Newmarket ON)