

## Employers of Influence: Winners of the Canada's Top 100 Employers competition for 2016 are announced

TORONTO, Nov. 9, 2015 – The 2016 winners of the Canada's Top 100 Employers competition were announced this morning. The winning organizations collectively employ almost three-quarters of a million Canadians, but their influence on the nation's employment practices and working conditions extends far beyond.

“This year's Top 100 winners are influencing Canadians every day, and our goal is to document these leaders in the hope that they will inspire change for others,” says Richard Yerema, Managing Editor at Mediacorp Canada Inc., which manages the competition. “We write about the employers that set the national benchmarks against which other organizations can compare their own initiatives and hopefully improve them.”



This year's competition saw a record number of employers applying for the Canada's Top 100 Employers competition. Mediacorp editors started by examining the recruitment histories of over 85,000 employers that it tracks for its popular job-search engine, Eluta.ca. From this pool of growing organizations, Mediacorp invited approximately 8,000 employers to submit detailed applications, including a detailed review of their operations and HR practices that compares them to others in their industry and region.

“We hear often that leaders inspire by example,” says Kristina Leung, Senior Editor of the Canada's Top 100 Employers project at Mediacorp. “The same is true for organizations – our role is to chronicle the stories of employers that lead their industries and regions, so others can take note and improve their own organizations. We want employers and job-seekers to be inspired by the initiatives at this year's winners and raise the bar further.”

Now in its 16<sup>th</sup> year, the Canada's Top 100 Employers competition is an editorial project that recognizes employers with exceptional human resources programs and forward-thinking workplace policies. Mediacorp editors grade employers on eight criteria, which have remained consistent since the project began: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time-Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. The editors publish detailed reasons for selection and grades for these criteria, providing transparency in the choice of winners and a catalogue of best-practices for employers and job-seekers alike.

Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals and guides. Since 1999, the Toronto-based publisher has managed the Canada's Top 100 Employers project, which now includes 19 regional and special-interest editorial competitions that reach over 13 million Canadians annually through newspaper and magazine partners. The publishing firm also operates the popular job search engine, Eluta.ca, which includes editorial reviews from the Canada's Top 100 Employers project and reaches over 7 million Canadians annually. With Towers Watson, Mediacorp also organizes Canada's largest conference for senior-level HR professionals, the Top Employer Summit.

This year's conference takes place November 16-17, 2015 in Toronto and features former US President Bill Clinton as keynote speaker.

The full list of this year's Top 100 winners is attached. The winning organizations were also announced in a special magazine published in The Globe and Mail this morning. The full magazine and the editors' detailed reasons for selection are available online at:  
<http://www.CanadasTop100.com/national>

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For more information:

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## CANADA'S TOP 100 EMPLOYERS 2016 WINNERS

3M Canada Company ( <i>London ON</i> )	Labatt Breweries of Canada ( <i>Toronto ON</i> )
Aboriginal Peoples Television Network Inc. ( <i>Winnipeg MB</i> )	Loblaw Companies Limited ( <i>Brampton ON</i> )
Accenture Inc. ( <i>Toronto ON</i> )	Lundbeck Canada Inc. ( <i>Montréal QC</i> )
Agriculture Financial Services Corp. ( <i>Lacombe AB</i> )	Manitoba Hydro ( <i>Winnipeg MB</i> )
Agrium Inc. ( <i>Calgary AB</i> )	Mars Canada ( <i>Bolton ON</i> )
Air Canada ( <i>Saint-Laurent QC</i> )	McCarthy Tétrault LLP ( <i>Toronto ON</i> )
Alberta-Pacific Forest Industries Inc. ( <i>Boyle AB</i> )	Medavie Blue Cross ( <i>Moncton NB</i> )
ArcelorMittal Dofasco Inc. ( <i>Hamilton ON</i> )	Medtronic of Canada Ltd. ( <i>Brampton ON</i> )
Bank of Canada ( <i>Ottawa ON</i> )	Monsanto Canada Inc. ( <i>Winnipeg MB</i> )
BASF Canada Inc. ( <i>Mississauga ON</i> )	Mosaic Company, The ( <i>Regina SK</i> )
Bayer ( <i>Mississauga ON</i> )	Mountain Equipment Co-op ( <i>Vancouver BC</i> )
BC Public Service ( <i>Victoria BC</i> )	National Energy Board ( <i>Calgary AB</i> )
BDC / Business Development Bank of Canada ( <i>Montréal QC</i> )	Nature's Path Foods, Inc. ( <i>Richmond BC</i> )
Bell Canada ( <i>Montréal QC</i> )	Novo Nordisk Canada Inc. ( <i>Mississauga ON</i> )
Cameco Corporation ( <i>Saskatoon SK</i> )	Nuance Communications Canada Inc. ( <i>Montréal QC</i> )
Campbell Company of Canada ( <i>Toronto ON</i> )	Ontario Public Service ( <i>Toronto ON</i> )
Canadian National Railway Company / CN ( <i>Montréal QC</i> )	OpenText Corporation ( <i>Waterloo ON</i> )
Canadian Security Intelligence Service / CSIS ( <i>Ottawa ON</i> )	Ottawa, City of ( <i>Ottawa ON</i> )
Canadian Tire Corporation Limited ( <i>Toronto ON</i> )	PCL Construction ( <i>Edmonton AB</i> )
Carswell, div. Thomson Reuters Canada Ltd. ( <i>Toronto ON</i> )	PepsiCo Canada ( <i>Mississauga ON</i> )
CBCL Limited ( <i>Halifax NS</i> )	Provincial Health Services Authority / PHSA ( <i>Vancouver BC</i> )
Ceridian HCM ( <i>Winnipeg MB</i> )	R.F. Binnie & Associates Ltd. ( <i>Burnaby BC</i> )
Children's Aid Society of Toronto, The ( <i>Toronto ON</i> )	Raymond James Ltd. ( <i>Vancouver BC</i> )
CIBC ( <i>Toronto ON</i> )	RBC ( <i>Toronto ON</i> )
Cisco Systems Canada Co. ( <i>Toronto ON</i> )	Rogers Communications Inc. ( <i>Toronto ON</i> )
College of Physicians & Surgeons of BC ( <i>Vancouver BC</i> )	Salesforce Canada Corporation ( <i>Toronto ON</i> )
Corus Entertainment Inc. ( <i>Toronto ON</i> )	Samsung Electronics Canada Inc. ( <i>Mississauga ON</i> )
Deloitte LLP ( <i>Toronto ON</i> )	Sanofi Canada ( <i>Laval QC</i> )
Department of Finance Canada ( <i>Ottawa ON</i> )	SAP Canada Inc. ( <i>Toronto ON</i> )
Desjardins Group ( <i>Lévis QC</i> )	Saskatchewan Government Insurance / SGI ( <i>Regina SK</i> )
Diamond Schmitt Architects Inc. ( <i>Toronto ON</i> )	Shell Canada Limited ( <i>Calgary AB</i> )
Digital Extremes Ltd. ( <i>London ON</i> )	Siemens Canada Limited ( <i>Oakville ON</i> )
EllisDon Corporation ( <i>Mississauga ON</i> )	Simon Fraser University ( <i>Burnaby BC</i> )
Enbridge Inc. ( <i>Calgary AB</i> )	Solvera Solutions ( <i>Regina SK</i> )
Enerflex Ltd. ( <i>Calgary AB</i> )	Stryker Canada Inc. ( <i>Hamilton ON</i> )
Ericsson Canada Inc. ( <i>Mont-Royal QC</i> )	Sunnybrook Health Sciences Centre ( <i>Toronto ON</i> )
Ford Motor Company of Canada, Ltd. ( <i>Oakville ON</i> )	TD Bank Group ( <i>Toronto ON</i> )
General Electric Canada / GE ( <i>Mississauga ON</i> )	TELUS Corporation ( <i>Vancouver BC</i> )
Goldcorp Inc. ( <i>Vancouver BC</i> )	Toronto International Film Festival Inc. / TIFF ( <i>Toronto ON</i> )
Graham Group ( <i>Calgary AB</i> )	Toyota Motor Manufacturing Canada Inc. ( <i>Cambridge ON</i> )
Great-West Life Assurance Company ( <i>Winnipeg MB</i> )	Ubisoft Toronto ( <i>Toronto ON</i> )
Hospital for Sick Children, The ( <i>Toronto ON</i> )	Union Gas Limited ( <i>Chatham ON</i> )
HP Advanced Solutions Inc. ( <i>Victoria BC</i> )	University of New Brunswick ( <i>Fredericton NB</i> )
IMAX ( <i>Mississauga ON</i> )	University of Toronto ( <i>Toronto ON</i> )
Intact Financial Corporation ( <i>Toronto ON</i> )	Vancouver City Savings Credit Union ( <i>Vancouver BC</i> )
ISM Canada ( <i>Regina SK</i> )	Verafin Inc. ( <i>St. John's NL</i> )
Ivanhoé Cambridge Inc. ( <i>Montréal QC</i> )	West Fraser Timber Co. Ltd. ( <i>Vancouver BC</i> )
Johnson & Johnson Inc. ( <i>Markham ON</i> )	Western University ( <i>London ON</i> )
KPMG LLP ( <i>Toronto ON</i> )	World Vision Canada ( <i>Mississauga ON</i> )
L'Oréal Canada Inc. ( <i>Montréal QC</i> )	Yukon, Government of ( <i>Whitehorse YT</i> )