

# Director of Marketing

We're looking for a Director of Marketing who probably never thought about being the Director of Marketing at a community college. Instead, you've been busy creating amazing end-to-end customer experiences in challenging environments. Leading successful teams to accomplish impossible things. Inspiring others throughout your organization. And now you're ready to commit your legendary energy to help amp up the ongoing transformation of one of the most innovative community colleges in the country.

We are Nova Scotia Community College. Our mission is to help "Build Nova Scotia's economy and quality of life through education and innovation." We offer 120 advanced skill programs in five academic schools, serving the whole province through a

network of 13 campuses. Fully 87% of our graduates are employed, most in their field of choice; 94% have chosen to live and work in Nova Scotia.

We are looking for someone to lead the College's marketing function; working to strengthen the NSCC brand and stakeholder experience across all marketing channels and customer interactions. Someone who supports the growth and success of a dynamic team of marketing and web professionals. A natural and collaborative leader who builds relationships easily. An innovative thinker with a bias for action and a lifelong commitment to learning. Someone with at least ten years of senior leadership experience in marketing and most importantly, in delighting customers.

So come to Nova Scotia. Your energy will be felt. Your leadership will make a difference. Your horizons will be as limitless as the sea itself. And if this once-in-a-lifetime opportunity isn't enough to convince you, go to [novascotia.com](http://novascotia.com). Allow yourself to be reminded – this isn't just any college, this is Nova Scotia's community college. Take the job and we'll throw in the entire province.

To learn more please email [nikki.berrigan@nsc.ca](mailto:nikki.berrigan@nsc.ca) or call her at (902) 491-4709.

[nsc.ca](http://nsc.ca)

**nsc**