

TWO DAYS **THAT WILL CHANGE YOUR ORGANIZATION FOREVER**

- Meet the key writers and decision-makers behind the annual Canada's Top 100 Employers competition.
- Hear directly from more than a dozen CEOs and senior executives on this year's "Top 100" list.

Just a note to tell you that it was the best conference I've been to...and at 62. I've been to a few!" –DON NORRIS, MSM TRANSPORTATION

HEAR FROM THE EXPERTS



ROBERT F. KENNEDY, JR. Senior Attorney Natural Resources Defense Council, New York



STEPHEN LEWIS, C.C. Diplomat and Author



RICHARD YEREMA Author, Canada's Top 100 Employers



HEATHER REISMAN Founder & CEO, Indigo Books & Music Inc.



DICK POUND, O.C. Former Vice-President, International Olympic Commission



ROSE PATTEN Senior Executive Vice-President, BMO Financial Group



ANTHONY MEEHAN Creator, Canada's Top 100 Employers Project & Publisher, Mediacorp Canada Inc.

FOR MORE INFORMATION OR TO REGISTER: www.EmployerSummit.ca **DISCOVER THE PATH TO CANADA'S TOP 100 EMPLOYERS**

CANADA'S LARGEST

CONFERENCE ON BECOMING AN EMPLOYER OF CHOICE

> If I was to choose one conference per year as an HR professional — this is the one I would choose.' -EVELYN CUTTS, HR DIRECTOR

MEET THE MACLEAN'S WRITERS..

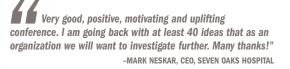


SPONSORED BY











All conference sessions take place at:

Four Seasons Hotel 21 Avenue Road Toronto, ON M5R 2G1



ROBERT F. KENNEDY, JR. Senior Attorney, Natural Resources Defense Council, New York



STEPHEN LEWIS, C.C. United Nations Special Envoy



ROSE M. PATTEN Senior Executive VP, BMO Financial Group



SIMON BARROW Author, "The Employer Brand"

MONDAY MARCH 27, 2006

DAY 1

7:30 — 8:30 am Registration & Continental Breakfast

8:30 — 8:45 am Opening Remarks from Conference Co-Chairs

Our opening day focuses on seven remarkable "big ideas" we hope will change how you think about your organization — and the people who work for you. As chroniclers of the programs and innovations that distinguish great employers, our mission this first day is to set your mind racing with new ways to succeed as a remarkable place to work.

ANTHONY MEEHAN
Publisher, Canada's Top 100 Employers
RICHARD YEREMA

Author, Canada's Top 100 Employers

8:45 — 9:45 am SPECIAL AUTHOR PRESENTATION: "Developing a Successful Employer Brand"

In consumer products, successful brands are valuable assets that companies carefully protect. Properly managed, brands cut through the noise and clutter of the marketplace to communicate a package of benefits — and even values — to consumers. Increasingly, forward-thinking organizations are treating their reputation as a good place to work as a "brand" that needs to be managed with the same care. For the first time in Canada, the world's leading authority on employer branding outlines how proven product management principles are being used by leading organizations to attract and retain top talent.

SIMON BARROW

Author, "The Employer Brand" London, England

9:45 — 10:15 am Refreshment & Networking Break

A Visit to the English Countryside — This short coffee break features pastries and refreshments inspired by the English countryside prepared by the Four Seasons' Executive Chef, Lynn Crawford. Brought to you by

UK Trade & Investment.

Menu available online.



10:15 — 11:15 am FEATURE PRESENTATION: "Improving Your Community One Employee at a Time"

Mobilizing employees to work on worthwhile social projects isn't just good corporate citizenship. It defines who you are, who is attracted to your organization and the values with which you are associated. This session is a rare opportunity to join one of Canada's senior statesmen as he presents the case for community involvement at the organizational level. Hear a man who has devoted his life to public service articulate the call for organizations to make community involvement a key part of their public reputation.

STEPHEN LEWIS, c.c., Diplomat & Author

11:15 am — 12:00 pm "TOP 100" CASE STUDY: "Beyond the Business Case — Workforce Diversity and Our Brand"

Join one of Canada's most-admired women as she describes how BMO Financial Group created four successful workforce diversity programs that enhanced the bank's reputation in the community and as an employer. Follow her on a journey of discovery that goes beyond the business case and enter a world where workforce diversity initiatives have become indistinguishable from your brand as an employer.

ROSE M. PATTEN

Senior Executive Vice-President, BMO Financial Group, Toronto

12:00 — 1:45 pm KEYNOTE LUNCHEON PRESENTATION: "Making Environmental Values Central to Your Organizational Culture"

One of the most profound social changes this generation has been a dramatic increase in public awareness of environment issues. Gone are the days when companies could count on attracting customers - and talented employees — regardless of the organization's environmental record. Industry leaders, in diverse fields from auto manufacturing to banking, are making environmental awareness a central part of their culture. This is a remarkable opportunity to hear one of the world's best-known environmental crusaders articulate the call for bringing environmental values into mainstream corporate culture. Meet the man named by Time magazine as one of the "Heroes of the Planet" and find out why environmental leadership is becoming a distinguishing feature of progressive organizations.

ROBERT F. KENNEDY, JR., Senior Attorney, Natural Resources Defense Council, New York

With Special Introduction by his worship mayor David Miller City of Toronto

Over the years, I have attended a fair number of conferences — this one by far was the best organized conference I have ever been to. Congratulations on a job well done."

-ELIZABETH DALY, CITY OF BURLINGTON

2006 TOP EMPLOYER SUMMIT

1ARCH 27-28, 2006 🤝 FOUR SEASONS HOTEL 🐎 TORONTO



2:00 — 2:30 pm "TOP 100" CASE STUDY: "In

"TOP 100" CASE STUDY: "Innovative Thinking – Eight Questions for the CEO of Indigo Books"

Making an organization into a great place to work requires creativity and executive leadership, particularly in industries that are very competitive. Hear the inspirational story of how one progressive retailer developed a series of initiatives to improve everything from advancement opportunities for front-line staff to having employees assist low-income schools across the country. This wide-ranging and entertaining interview will explore the idea that being a progressive employer is possible even in highly competitive industries. All it takes is a bit of creativity and innovation — and the results will speak for themselves.

HEATHER REISMAN

Founder & CEO, Indigo Books & Music, Inc.

2:30 — 2:45 pm Energizing Fitness Break — Namasté

This brief exercise break will be led by the founder of Toronto's renowned "Downward Dog" yoga studio, ashram to the stars.

2:45 — 3:45 pm Executive Briefing: "Retaining Top Talent through Employee Engagement"

Why is "reputation as a good employer" increasingly important? What do employees in Canada and around the world value the most in their employer? What changes should your organization make to retain and attract the talent you need to grow? Get the answers at this executive briefing of results from the new Towers Perrin Global Workforce Study. This remarkable new survey — the largest of its kind to date — paints a sobering picture of employee engagement levels in Canada and 15 other countries. Find out why highly engaged employees in Canada are five times more likely to stay with your organization — and what changes you need to make to improve the engagement levels of others. Join two worldwide practice leaders from Towers Perrin as they outline the creative and practical solutions that turn employee engagement into a driver of sustained business performance. Questions & Answers will follow.

EMMETT SEABORN, Global Leader, Total Rewards, Towers Perrin, New York

KEVIN ASELSTINE, Managing Partner, Towers Perrin, Toronto



3:45 — 4:30 pm Forty-Five Minutes with the Internet's Best-Known HR Blogger: "Attracting Top Talent in a Web 2.0 World"

The Internet is becoming increasingly connected and able to deliver information about jobs and employers to job-seekers with growing precision. For HR executives, this means moving away from a world where career information about your organization stayed in "isolated silos" and standalone websites. Today's job-seekers are learning about new positions — and your organization — in remarkable new ways that take advantage of the dynamic and interactive nature of the Internet. This session is a rare opportunity to join the Internet's most popular HR blogger as he immerses you in a world where savvy employers are attracting top talent with tremendously innovative online strategies. Hear the man whom Microsoft's chief HR marketer calls "a crazy smart guy" and whose site was recently voted the best technology recruitment blog on the Internet. Questions & Answers will follow.

JOEL CHEESMAN
Founder & President, HRSEO, Cleveland, Ohio







RICHARD YEREMA Author, Canada's Top 100 Employers



JOEL CHEESMAN America's Best-Known HR Blogger, Cleveland

7:00 — 9:00 pm Gala Reception, Four Seasons Hotel 6th Annual Top Employer Reception

This is a unique opportunity to join the CEOs and senior executives from the 100 finalists in the 2006 edition of *Canada's Top 100 Employers* for a gala reception with members of the media. Now in its 6th consecutive year, this off-the-record evening brings together Canada's leading employers with the book's editorial team, well-known journalists and senior members of Canada's civil service.

Complimentary drinks, hors d'oeuvres and live background music make this an evening not be missed. This reception is open to all delegates from the 2006 Top Employer Summit. There is no fee or separate charge to attend this reception.

We would like to thank Ceridian Canada Ltd. for their gracious assistance again this year in making this wonderful evening possible.





All conference sessions take place at:

Four Seasons Hotel 21 Avenue Road Toronto, ON M5R 2G1



DICK POUND, O.C. Former Vice-President, International Olympic Committee



KATHERINE MACKLEM Chief Writer, Maclean's Annual "Canada's Top 100 Employers" Issue



MARK KELLEY Correspondent, CBC Television's "The National"



ANDY BARRIE Host, CBC Radio's "Metro Morning"

TUESDAY MARCH 28, 2006

DAY 2

8:00 — 8:45 am Exclusive Breakfast Briefing: "Inside the Canada's Top 100 Employers Project"

Exclusive to this conference, the organizers of the *Canada's Top 100 Employers* project share their insights on this year's competition and look ahead to the upcoming edition. Discover their unpublished industry-by-industry thresholds for the eight HR areas reviewed. See the new themes and priorities for this fall's competition. Learn about the 12 new regional and special-interest "top employer" competitions now included in the national application. Be the first to see the

Alberta firms shine in Top 100

application. Be the first to see the remarkable new online version of *Canada's Top 100 Employers* that lets prospective employees see and hear what it's like to work at your organization. Questions and Answers will follow.



Author, Canada's Top 100 Employers

ANTHONY MEEHAN

Publisher, Canada's Top 100 Employers

8:45 — 9:45 am

Keynote Presentation: "The Powerful Role of Ethics in Shaping an Organization's Brand"

Ethics now play a singular role in how an organization is perceived, both by customers and prospective employees. Recent high-profile cases make it clear that innovative workplace practices (and even great products) count for little if an organization loses its claim to the moral high ground. This session is a rare opportunity to hear the man who rescued the Olympic movement — arguably the world's most valuable brand — from two ethical crises that threatened its very existence. Every CEO and senior HR executive needs to hear Dick Pound's remarkable story of how an organization's brand and its ethics are now inextricably linked.

DICK POUND, O.C., Former Vice-President, International Olympic Committee

9:45 — 10:15 am Refreshment & Networking Break

A Taste of France — This short coffee break features authentic pastries and refreshments with a French accent prepared by the Four Seasons' celebrated Executive Chef, Lynn Crawford. Brought to you by Air France, Menu online.

10:15 — 11:15 am

"Using Training & Employee Development as a Strategic Tool for Recruitment & Retention"

The business case for investing in employee training and development has been well established for many years. Recently, however, some forward-thinking organizations have begun using training and development as a strategic tool to attract and retain top talent. Employees are becoming better informed about their training needs and now evaluate prospective employers on the quality of their training options. In this session, you'll meet three employers with some of Canada's most innovative training and development programs. Discover how these initiatives have become part of their "employer brand" — and a key recruitment and retention tool. Questions & Answers will follow.

Moderator:

DR. HUGH ARNOLD, Adjunct Professor of Organizational Behaviour & Former Dean, Joseph L. Rotman School of Management, University of Toronto

"TOP 100" CASE STUDIES:

SUZANNE LAPERLE

Senior Vice-President, Human Resources, Export Development Corporation, Ottawa

NICOLE DAVIS, Human Resources Business Partner, Bayer CropScience Inc., Calgary

LIANNE LANDRY, Manager, Human Resources, Keane Canada Inc., Halifax

11:15 am — 12:15 pm

"Staying Ahead of Demographics & Rising Costs: Best Practices in Health Benefits"

Long the forgotten cousin of benefits packages, the lowly health benefits plan is experiencing a renaissance. With the advent of flexible benefits plans more than a decade ago, employees now have a better understanding of their health plan options (often including costs) — and are looking for more "value" in their health coverage. At the same time, employers are facing unprecedented cost pressures from an aging workforce and higher claims expenses. In this session, you'll meet three remarkable employers with three very different approaches to health benefits. Each has made an innovative health benefits plan a key component of their recruitment and retention strategy.

Moderator:

MARC AVARIA

Regional Vice-President, Group Benefits, Manulife Financial Corporation, Toronto

"TOP 100" CASE STUDIES:

GRAHAM SHEPHERD, Manager, Human Resources, Amex Canada Inc., Markham, ON

CAROL DECKERT

Director, Corporate Health Services, Wellness Institute, Seven Oaks General Hospital, Winnipeg This has been the best and well-organized seminar I have been to. Job well done! Very great ideas — took away a lot of useful and innovative ideas!"

- SUSAN MURPHY, HR LEADER, INVITROGEN CANADA

2006 TOP EMPLOYER SUMMIT

🖊 🗝 🕹 🗞 🕹 🕹 🕹 🕹 🗸 🗸 🕹 🕹 🕹 🕹 🕹 🕹 🕹 🖟 🖟 ARONTO



12:15 pm — 1:45 pm Special Media Luncheon: "Behind the Headlines — The Workplace Stories that Touch People's Lives"

At the heart of every "Top Employer" selection is a profoundly human story about how a company or organization has changed someone's life for the better. For journalists, these human stories are often the lens through which workplace-related issues are reported. Even the most progressive employer will find it difficult to attract media interest when there isn't a compelling human story on its side. In this special luncheon session, four of Canada's most-admired journalists and broadcasters share their insights on the kinds of stories that capture public attention — and how to recognize these stories within your organization.

Moderator:

KATHERINE MACKLEM

National Business Correspondent, Maclean's, and Chief Writer, "Canada's Top 100 Employers" Issue, Toronto

Panel:

MARK KELLEY

Correspondent, CBC-Television's "The National", Toronto

ANDY BARRIE

Host, CBC Radio's "Metro Morning", Toronto

DEAN CUMMER

Editor, Financial Post's Ten Best Companies to Work For

1:45 pm — 2:45 pm "Financial Benefits: The New Recruitment Tool for Forward-Thinking Employers"

There was a time when "financial benefits" meant little more than an annual raise and Christmas bonus. Today, forward-thinking employers are improving their financial benefits to reward excellent performance — and letting their employees share in the company's financial success. In this session, one of Canada's leading academic thinkers in the compensation field will update you on current best practices in financial benefits. Then you'll hear the remarkable stories of three very different employers that have developed a range of innovative financial policies tailored to their unique workplace needs. You'll leave this session with a host of new ideas on designing an effective financial benefits package that doesn't break the bank — and helps your organization attract and retain the most talented employees.

Moderator:

DR. NINA COLE, Assoc. Professor, Ryerson University, and Author of New Canadian HR Text, "Compensation"

"TOP EMPLOYER" CASE STUDIES:

NEIL COONEY

Executive Director, Human Capital, PricewaterhouseCoopers LLP, Toronto

BEN SAWATZKY

President,

Spruceland Millworks Inc., Acheson, AB

2:45 — 3:45 pm

"Family-Friendly Benefits: Making Work-Life Balance the Heart of Your Recruitment and Retention Strategy"

Family-friendly benefits now encompass a wide range of programs, including everything from flexible work arrangements to maternity/parental leave top-up policies. The thread that runs through all these programs is a renewed focus on work-life balance. To attract and retain top talent, forward-thinking employers have long known they need to reduce the stress that results from balancing family and work demands. In this session, our partner on the "Canada's Top 10 Family-Friendly

Employers" project takes you on an illuminating journey of discovery, introducing you to three remarkable employers that have made innovative familyfriendly benefits a key part of their recruitment and retention strategies.

penefits a key part of ruitment and retention ...

Moderator:

LINDA LEWIS

Editor-in-Chief,

Today's Parent Magazine, Toronto

"TOP 100" CASE STUDIES:

ROSIE PARNASS

Quality of Work Life Advisor, University of Toronto

ROSEMARIE AULD

Manager, Human Resources, Hamilton Police Service

3:45 — 4:00 pm Closing Remarks by Conference Co-Chairs & Special Air France Draw

Brief summary and wrap-up by conference co-chairs. A surprise guest will also be on hand for a very special draw: one lucky conference delegate will receive **two air tickets**anywhere in the world Air France flies!

I A

RICHARD YEREMA
Author,
Canada's Top 100 Employers

Anthony Meehan Publisher, Canada's Top 100 Employers

The **2006 Top Employer Summit** is the only conference where you can meet all the organizers and writers who work on the **Canada's Top 100 Employers** project.

Our commercial-free event provides an ideal forum to have all your questions about the competition answered in a convenient two-day format.



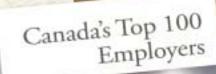
LINDA LEWIS Editor-in-Chief, Today's Parent Magazine



ANTHONY MEEHAN Creator & Publisher, Canada's Top 100 Employers



DR. NINA COLE Author & Professor; Ryerson University, Toronto





ACCOMMODATIONS & REGISTRATION

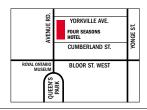


SPECIAL ROOM RATE

All conference sessions and the Gala Reception will take place at the **Four Season's Hotel** at 21 Avenue Road in Toronto's fashionable Yorkville district.

Book your room before March 9, 2006 and pay just \$199 per night — a savings of \$196. To reserve, call **416-964-0411** and request the rate for the "2006 Top Employer Summit".

Please book your accommodations early. Last year's hotel block sold out well in advance.



3

ABOUT OUR MENU

We carefully plan the food and refreshments at our conference to stimulate ideas and contribute to the learning experience. Good food and great conversation go hand in hand. To see our full menu for both days, visit www.EmployerSummit.ca and follow the "Hotel" link. Special dietary requests can be accommodated by contacting conference@mediacorp.ca in advance.



SPECIAL AIR FRANCE DRAW

On the second conference day, Air France will be drawing the name of one lucky delegate for an exceptional prize: two free round-trip air tickets to any city in the world served by Air France! Paris, Rome, Bangkok or more than 100 other cities — the choice of destination is yours. Full contest details and an entry form will be included in your delegate materials.



FREE WI-F

We have arranged for complimentary wireless Internet access to be available for delegates in the area just outside our main conference ballroom. Access instructions will be included in your delegate registration materials. It's a fast and convenient way of staying in touch with your office while attending the conference.



STUDENT VOLUNTEER PROGRAM

Once again this year, we will be providing complimentary access to the conference for several HR students through our Student Volunteer Program. This program is open to any student currently enrolled in a full-time human resources program in Canada. To apply, please email your resume (and availability) to our Conference Manager at conference@mediacorp.ca.



SPONSOR & EXHIBITOR OPPORTUNITIES

A limited number of sponsorship and exhibitor opportunities are available for this conference and for our 2007 event. If you would like to introduce your company to a blue-chip audience of CEOs and senior HR decision-makers, please telephone Karen Chow at 416-964-6069 or email conference@mediacorp.ca.



CHRP RECERTIFICATION POINTS

Conference delegates who have received their Certified Human Resource Professional (CHRP) designation will receive 20 recertification points by attending the 2006 Top Employer Summit. Conference registration staff will be pleased to provide a special receipt for this purpose upon registration.



Registration Details

All registrations will be confirmed. Delegates will receive a registration package prior to the conference.

Conference Materials will be provided to delegates at no charge at the start of the conference. These materials, prepared in advance by conference speakers, summarize the key topics each speaker will address. If you cannot attend the conference, you may purchase these materials (\$195 plus tax) by calling 1-800-361-2580.

Fly Air Canada to this conference and save 5% to 15% off most fare classes. Call your travel agent or Air Canada's special reservations line at 1-800-361-7585 and quote ##CV060438.

Hotel Parking. Parking is available at a discounted rate at the Four Seasons Hotel for conference delegates. Vouchers will be available for delegates at the conference.

Cancellations & Refunds. Delegate substitutions are permitted until the conference begins. To arrange a replacement delegate, fax the details to Karen Chow at 416-964-3202. If you cannot locate a substitute, please notify us in writing at least 30 days prior to the conference and a credit voucher will be issued for the full amount paid. (The voucher is redeemable against any product of Mediacorp Canada Inc., including next year's conference.) If you prefer, you may request a refund of the amount paid, less a 15% service charge. No credit or refund is provided for cancellations received less than 30 days before the conference begins.

Photo Credits: We would like to thank Nicolas Morin (Montréal) for the photo of Dick Pound and Kris Krug (Vancouver) for the colour back cover photo.

Limitation of Liability. The conference organizer reserves the right to amend this program, make speaker changes and cancel this conference. If the conference is cancelled, the organizer shall refund all registration fees paid, but shall not be liable for hotel, airfare or other costs incurred by delegates. The conference organizer shall not be liable for (and shall be entitled to use) any photos taken of delegates or conference proceedings for promotional purposes.

Business Casual Dress

We encourage delegates to dress in business casual attire for the 2-day conference. Business attire is suggested for the Gala Reception Monday evening.

For More Information

2006 Top Employer Summit Mediacorp Canada Inc. 21 New Street, Toronto, ON M5R 1P7

Tel. (416) 964-6069 Fax (416) 964-3202 www.EmployerSummit.ca



2006 TOP EMPLOYER SUMMIT

MARCH 27-28, 2006 🍲 FOUR SEASONS HOTEL 🗞 TORONTO

FOUR EASY WAYS TO REGISTER

- ① Call us toll-free at 1-800-361-2580
- Online at www.EmployerSummit.ca

Mail this form to:
 Mediacorp Canada Inc.
 21 New Street
 Toronto, Ontario M5R 1P7



Discover the path to Canada's Top 100 Employers

EMAIL ADDRESS

inspirational. They make me want to run back to my office and start implementing all these strategies."

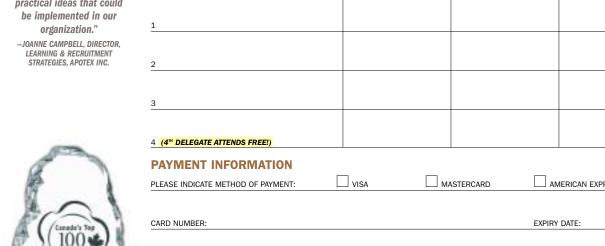
"The success stories were

-AMY LAU, VP, FINANCE & ADMINISTRATION, DISCOUNT CAR & TRUCK RENTAL

"the conference was outstanding and was a real source of knowledge"

> -MELANIE LAMIRANDE, HR MANAGER, MEI INC., MONTRÉAL

"I attended the recent conference and thought it was fabulous — lots of great information and practical ideas that could be implemented in our



STREET ADDRESS: SUITE OR BOX NUMBER: CITY: PROVINCE: POSTAL CODE: COUNTRY (IF OUTSIDE CANADA): TELEPHONE: FAX:

DELEGATE INFORMATION

CARDHOLDER NAME:

DELEGATE NAME

HOW DID YOU FIND OUT ABOUT THIS CONFERENCE?

COMPANY INFORMATION

The registration fee is \$1,895 plus GST per delegate. This includes all conference sessions, breakfasts, refreshments, luncheons, conference materials and the Gala Reception. Information on delegate substitutions and our cancellation policy is available online. *Our GST registration number is R134051515.*

TITLE

Group Discount: Register three delegates from your organization at the same time – and a fourth delegate from your organization attends for no additional charge.

TELEPHONE

ISA	☐ MASTI	ERCARD	☐ AM	IERICAN EXPRESS	BILL US	
			EXPIRY	DATE:		

You will receive a confirmation by email when your registration has been completed.



2006 TOP EMPLOYER SUMMIT

MARCH 27-28, 2006 & FOUR SEASONS HOTEL & TORONTO



It has been 3 days since the Top Employer Summit and I thought I would let you know that I am still buzzing and on a high from your most invigorating conference. It was the best!!"

-HELEN HALE TOMASIK, DIRECTOR, STRATEGIC SERVICES DIVISION, CITY OF HAMILTON PUBLIC HEALTH & COMMUNITY SERVICES



A few of the organizations that recently attended the Top Employer Summit:

1st Choice Savings & Credit Union Accpac Canada Inc. ADESA Auctions Canada Corp. Adobe Systems Canada Inc. ADP Canada Co. Aeroplan AIC Limited Alberta Energy Alberta Finance Algorithmics Incorporated AltaGas Income Trust AltaLink LP Altana Pharma Inc. Aon Reed Stenhouse Inc. Apotex Inc. Appleby College **Assurant Solutions** Athabasca University Atlantic Lottery Corporation Inc. AXA Canada Inc. Bank of Montreal Bausch & Lomb Canada Inc. Bayer CropScience Inc. **BBDO Toronto BCE Corporate Services** Bell Canada Benjamin Moore & Co. Ltd. BHP Billiton Diamonds Inc. Bison Transport Inc. Blake, Cassels & Graydon LLP Blau Autotec Boardwalk Real Estate LP City of Brampton, Ontario City of Burlington, Ontario Business Objects Corp. CAE Inc. Calgary Police Service Camosun College Canadian Broadcasting Corporation Cdn. Institute for Health Information Capers Community Markets Inc. Carleton University Carlson Wagonlit Travel Cascades Inc. Casino Nova Scotia Catholic Children's Aid Society of Toronto **CCS Income Trust** CGA Association of Canada CH2M HILL Canada Ltd. Chartwell Seniors Housing REIT Chatham-Kent Health Alliance CKF Inc. Clarity Systems Ltd. CPI Canada Inc. CCAC of London & Middlesex Concentra Financial Services Assoc.

Cosma International Inc. CPP Investment Board Crawford Adjusters Canada Inc. Credit Union Elect. Transaction Services Credit Valley Hospital Critical Mass Inc. DCCI Inc. De Beers Canada Exploration Inc. Defence Construction Canada Deloitte & Touche LLP Dept. of Health & Social Svcs., Nunavut Direct Energy Marketing Ltd. Discount Car and Truck Rentals Dizaro Collection Dofasco Inc. **Dufferin Construction Company** Dun & Bradstreet Canada Dynamic Mutual Funds easyhome Ltd. **Energy Savings Group Enmax Corporation Enviro-Test Laboratories** Environics Communications Inc. Epcor Utilities Inc. Ernst & Young LLP Expertech Network Installation Inc. Export Development Canada Ferguson Simek Clark / FSC Group Focus Corporation Ltd. Formet Industries Frank Russell Canada Limited Gap Canada Inc. General Dynamics Land Systems Genfoot Manufacturing
Giffels Associates Limited Goldcorp Inc., Red Lake Mine GoodLife Fitness Clubs Goodmans LLP Gordon Food Service **Grant Thornton LLP** Great Little Box Company Ltd. Great-West Life Assurance Company **Group Telecom** The Halifax Herald Limited Halifax Intntl. Airport Authority Halsall Associates Limited Halton Child & Youth Services Halton Reg. Conservation Authority City of Hamilton Hamilton Health Sciences Harnischfeger Corp. of Canada Health Employers Association of BC Hewlett-Packard (Canada) Co. Humber College Inst. of Technology ICOM Information & Communications Innova Architecture Innovapost Inc. Insight Canada Inc.

International Development Research Ctr. Invitrogen Canada Irving Oil Limited IT Interactive Services Inc. JuneWarren Publishing Ltd. Kells Academy Komex International Ltd. KPMG LLP Kronos Incorporated L'Oréal Canada Inc. Laidlaw Education Services Lavalife Corp. The Law Society of Upper Canada City of Leduc, Alberta Legal Aid Ontario London Economic Development Corp. Magna Powertrain Inc. Manitoba Lotteries Corporation District of Maple Ridge Maritime Travel Inc. Marshall Cummings / IBI Group MBNA Canada Bank MCAP Group of Companies McMaster University MD Management Ltd. Medavie Blue Cross MEI Inc. Merck Frosst Meridian Technologies Inc. Michelin North America (Canada) Microsoft Canada Inc. Mountain Equipment Co-op MSM Transportation Inc. National Research Council Canada Nature's Path Foods Inc. NAV Canada Navantis Inc. Town of Newmarket, Ontario Nexen Inc. Nokia Products Ltd. North Shore Credit Union Nova Scotia Business Inc. Novartis Pharmaceuticals Canada Novo Nordisk Canada Inc. Government of Nunavut **OMNI Health Care Limited** Ontario Municipal HR Association Ontario Power / Pickering Nuclear Ontario Provincial Police, HR Bureau Ontario Society of Prof. Engineers Open Learning Agency Paradigm Asset Management Inc. Parenty Reitmeier Inc. ParkLane Homes Ltd. PCL Constructors Canada Inc. Peterborough Regional Health Centre Pfizer Global Pharmaceutical Pitney Bowes Canada Inc.

Pizza Pizza Limited POS Pilot Plant Corp. PricewaterhouseCoopers LLP Progressive Solutions Inc. PT Papertech Inc. R.J. Burnside & Associates Ltd. RainMaker Call Centres Inc. Reitmans (Canada) Limited Robeez Footwear Ltd. Rochon Building Corp. Rogers Communications Inc. Royal Bank of Canada Royal Canadian Mounted Police Ryerson University SAS Institute (Canada) Inc. SaskTel Schenker of Canada Ltd. Score Television Network Ltd. Seven Oaks General Hospital Shell Canada Limited Sheraton Centre Toronto Hotel Sir Sandford Fleming College Smart Systems for Health Agency Sophos Inc. South Bruce Grey Health Centre South-East Reg. Health Authority St. Joseph's Health Care, London St. Joseph's Healthcare, Hamilton St. Thomas Elgin General Hospital Staples Business Depot Ltd. Steinbach Credit Union Sunwest Screen Graphics Ltd. City of Surrey, British Columbia Syncrude Canada Ltd. Syngenta Crop Protection Canada T4G Limited The TDL Group Corp. Telvent Canada Ltd. Torlys Inc. Toyota Motor Manufacturing Canada Trane Central Canada Tuccaro Inc. The United Church of Canada University Health Network University of Toronto Urban Systems Ltd. Vancouver City Savings Credit Union Vancouver Port Authority Viventia Biotech Inc. Wal-Mart Canada Inc. Wardrop Engineering Inc. Regional Municipality of Waterloo WestJet Airlines Ltd. Resort Municipality of Whistler, BC Windsor Casino Ltd. Windsor Family Credit Union Xerox Canada Ltd. Yamaha Motor Canada Ltd.

Ten major employer competitions. One remarkable conference.



Concord Well Servicing Ltd.

Conference Board of Canada











